Envision IT
Custom404
for SharePoint

Products to Enrich your SharePoint Experience
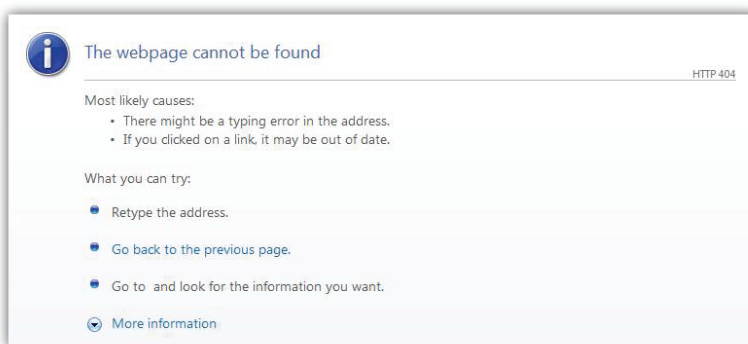
Ensuring Customers Never Lose You Again

Envision IT Custom 404 for SharePoint

Avoid losing web customers thanks to old or invalid URL's. Abandoned searches translate directly to lost potential and revenue. The Envision IT custom 404 feature allows you to easily redirect old or incorrect URL's on your SharePoint website to a variety of target pages. Ensure your site visitors continue to find what they're looking for when:

· Your newly re-launched public SharePoint website has inbound links from other sites pointing to now invalid URL's on the old site
· Bookmarked pages have changed
· Site visitors mistype a URL in their browser

The last thing you want users experiencing while navigating through your site is getting a 404 error page when they visit. These errors heighten bounce rates and compromise search engine optimization (SEO) on a site. The Envision IT Custom 404 feature offers redirects for:

· Exact Match - redirects visitors from an old URL to the matching new one
· Starts With - redirects visitors from a particular part of your site to a specific page
· Contains Match - selects common keywords in a bad URL and redirects users to the related page
· Mistype - redirects visitors to a page that invites them to search again or suggests alternates when they mistype a URL

The Envision IT Custom 404 is $500 per production SharePoint farm.

Visit www.envisionit.com/c404 for more information and to view a demo.

Avoid unfriendly HTTP 404 errors that frustrate site visitors with the Envision IT Custom 404 for SharePoint

Microsoft Partner
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2009 SILVER WINNER
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