

Rich Media Support in SharePoint 2013

Presented by Peter Carson President, Envision IT

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Rob Karimi



- Account Manager, Envision IT
- e: <u>rkarimi@envisionit.com</u>
 - m: (416) 473 4726
 - LinkedIn: <u>http://ca.linkedin.com/in/robkarimi</u>
- Envision IT on LinkedIn: <u>http://www.linkedin.com/company/</u> <u>envision-it-inc</u>
- Active member of Toronto SharePoint User Group





Peter Carson



- President, Envision IT
- SharePoint MVP
- Virtual Technical Specialist, Microsoft Canada
- <u>peter@envisionit.com</u>
- <u>http://blog.petercarson.ca</u>
- <u>www.envisionit.com</u>
- Twitter @carsonpeter
- VP Toronto SharePoint User Group
- Iron SharePoint Chairman







Agenda

- Envision IT Overview
- Image Renditions
- Photo Viewer
- Image Rotator
- Video Player
- Custom 404
- Wrap-Up and Q&A







SERVICES

Leaders in SharePoint Solutions





PRODUCTS

Products to Enrich your SharePoint Experience



Envision IT Services Overview

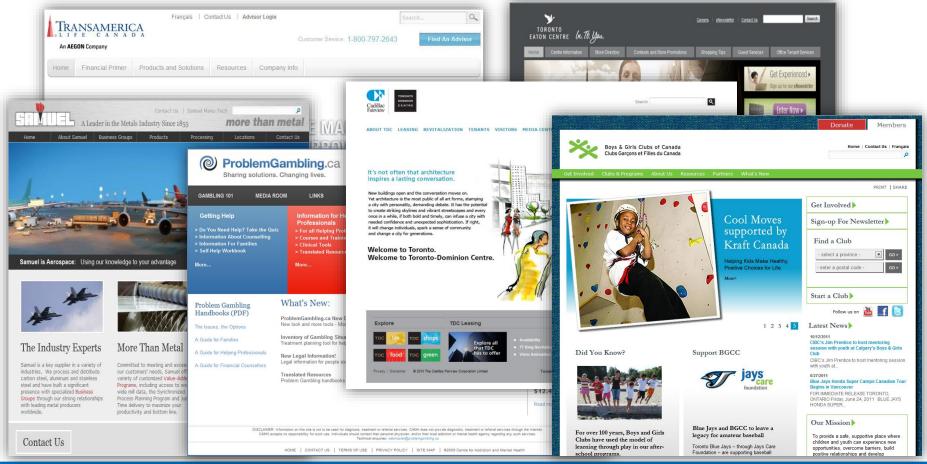
Focused on complex SharePoint solutions, Envision IT is the "go-to" partner for Microsoft SharePoint, building integrated public web sites, Intranets, collaboration portals, and Extranets.





Public Web Sites

We create interactive, content-rich customer-facing web sites that are able to grow and transform with changing needs





Intranets

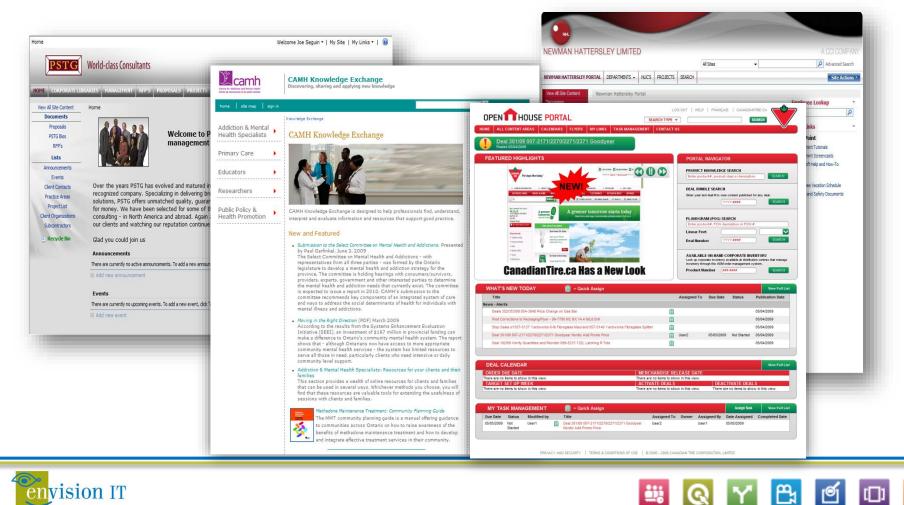
Our Intranet Sites connect people to information, expertise and key business applications, and SharePoint provides a broad set of Enterprise Content Management features





Collaboration Portals

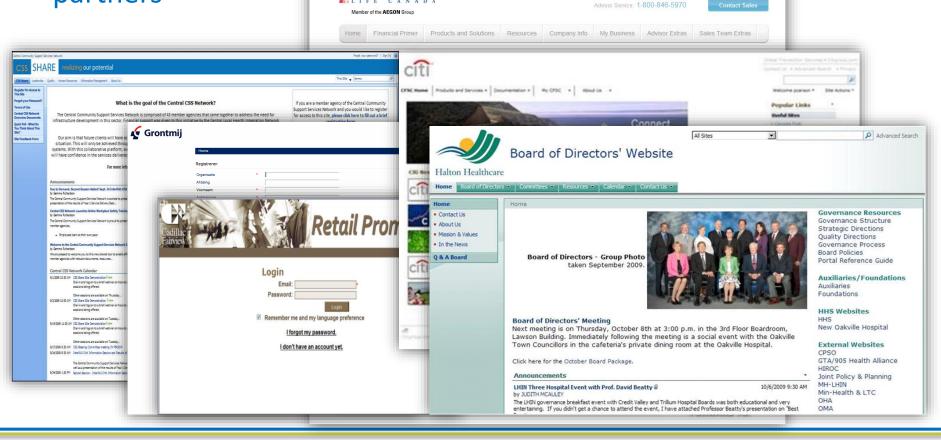
Our Collaboration Portals provide a secure space for teams to share knowledge and resources





Extranets

Envision IT has a wealth of experience building Corporate Extranets that allow you to securely connect with customers and partners





Products





















Microsoft SharePoint









Poll 1

Which Version of SharePoint are you currently using?

- SharePoint Server 2010
- Microsoft Office SharePoint Server 2007
- Windows SharePoint Services 3
- SharePoint Foundation 2010
- I'm not sure





Images in SharePoint 2013

- Drag and drop images or videos into Asset libraries
- In 2010 Asset libraries automatically created _t thumbnail images and _w web-friendly images
- In 2013 we have much greater control through Image Renditions
 - You can specify any number of resized images
 - They are created on the fly and cached in the blob cache
 - Content authors can control the cropping and scaling



What do you need for Renditions?

- A publishing site collection
- A configured BLOB cache
- An asset library
- You define Image renditions at the Site level
- You can then Edit Renditions on any image in an Asset Library in that site



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Products to Enrich your SharePoint Experience

Introduction

- SharePoint includes asset libraries for storing pictures
- Photo Viewer provides a rich user experience to browse those images
- Example applications include corporate event photos, product displays and portfolios, and historical timelines



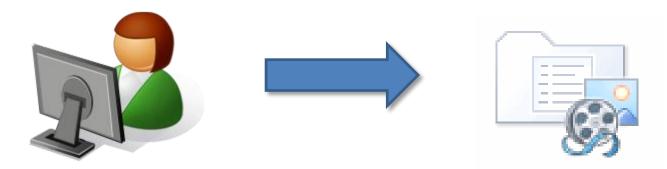


Features

- Photos stored in an Asset Library
- Easily managed by content authors
- Optional navigation built from folder structure
- Web part added to web pages





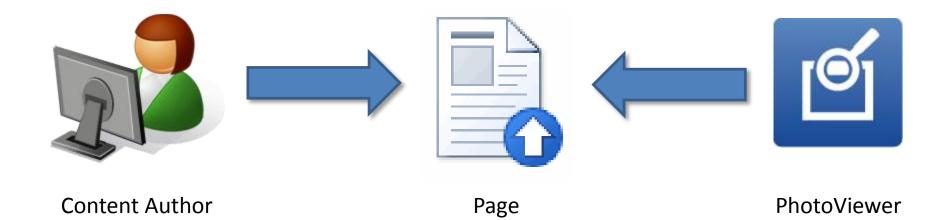


Content Author

Asset Library

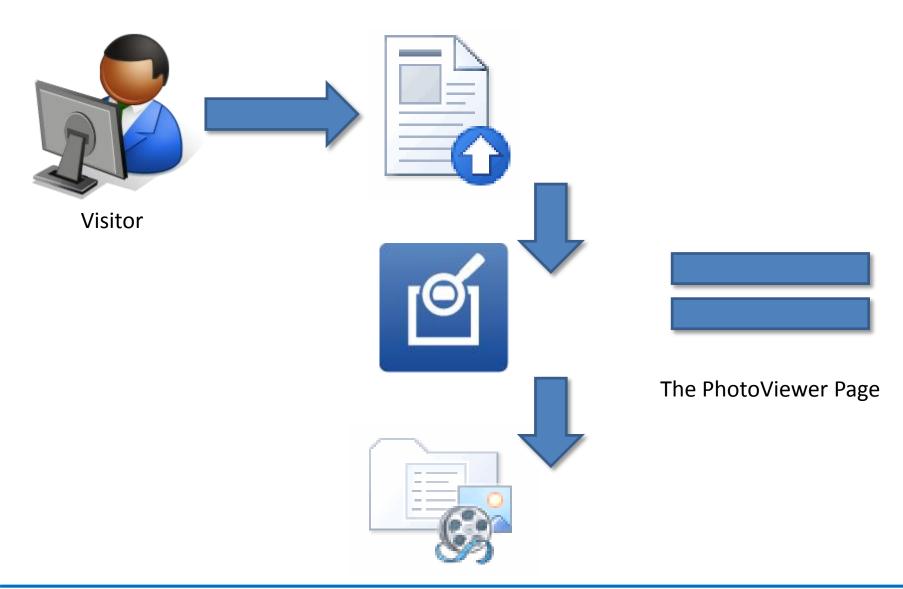


















Windows Samples

Hydrangeas

About ? Download ± Full Screen 💻 Slide Show 🕨

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- Allows images to be displayed in rotating sequence on a web site
- Each image acts as a launching pad to a target URL or video that may promote a campaign, product, special event, news item, etc.





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- Asset library of rotation images
- Rotation order and target URLs are defined in metadata
- Publishing start and end can define when they appear on the site
- Supports iPad and mobile devices





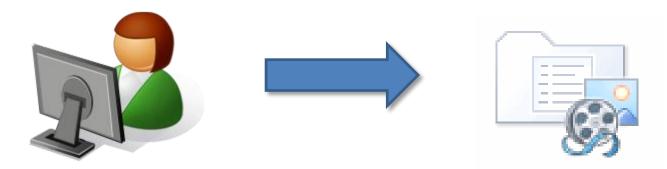




- Easy for content authors to maintain
- Valuable real estate on the home page is increased dramatically
- Number and sequence of images in the rotation is easily configured
- Scheduled start and end dates allow images to be queued for appearance
- Content approval and publishing are supported
- Visitors are able to interact with the images
 - Pause the rotation
 - Click a numbered button/icon to advance to a specific item





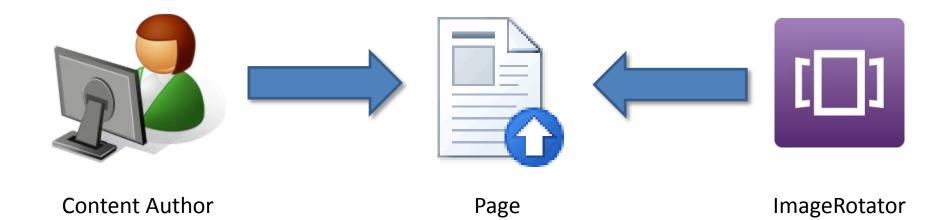


Content Author

Asset Library

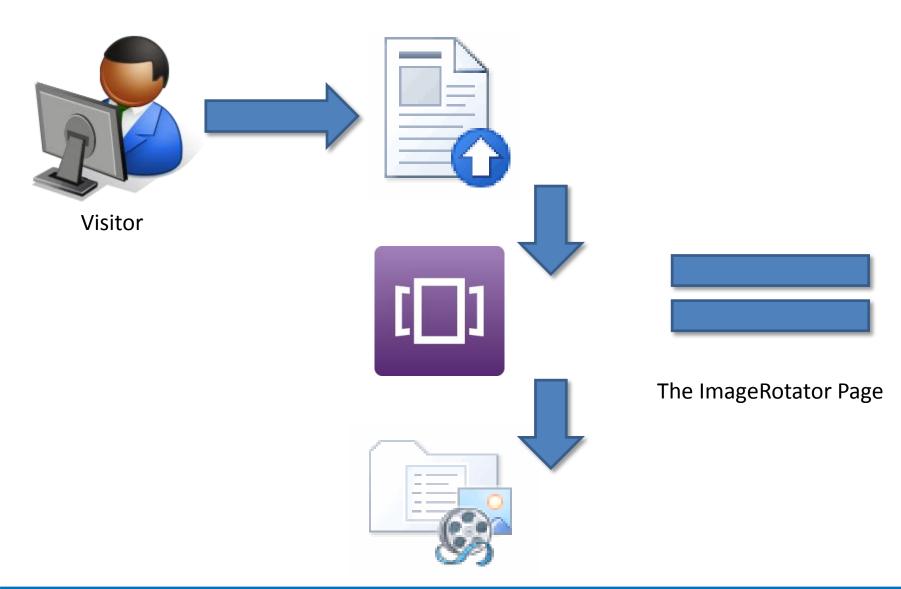






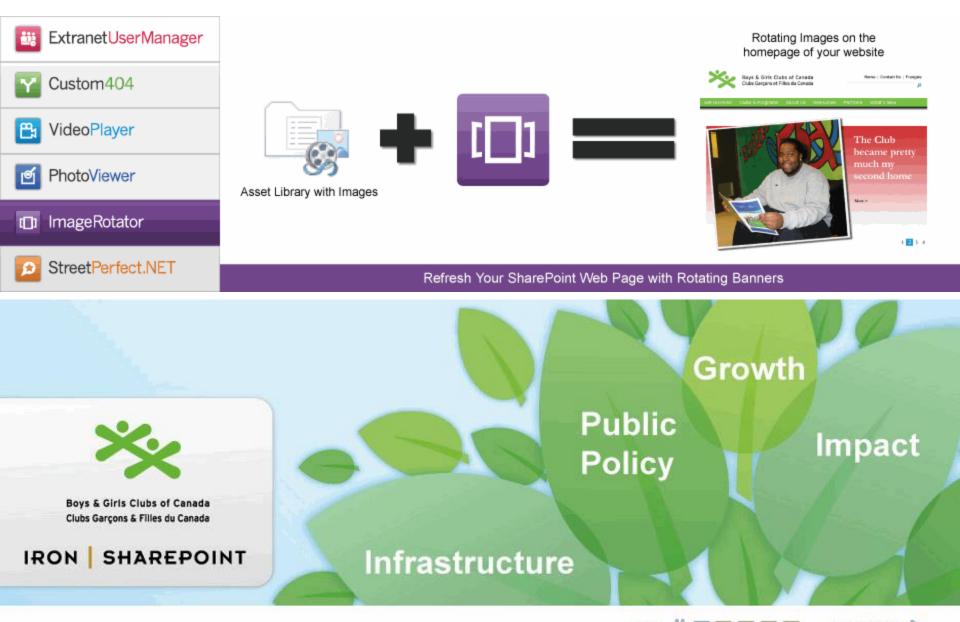












PAUSE

LEARN MORE

Poll 2

Which of the following do you use on your site today?

- Image Rotations
- Photos
- Videos
- 404 Redirects





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Introduction

- There are no standards in video formats or players
- Video Player allows you to stream videos in SharePoint pages from a variety of sources using the appropriate player for the platform









Easy for authors Progressive downloads only

Broader public exposure Free Lack of control



Internal streaming Supports Smooth streaming



Public Streaming Supports Smooth streaming











Silverlight "



Traditional video player Requires a plug-in Only works on PC and Mac platforms

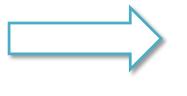
Newer standard supported by more recent browsers and mobile platforms Differing video standards on different platforms

Requires a plug-in Only works on PC and Mac platforms Provides the best video experience on those platforms





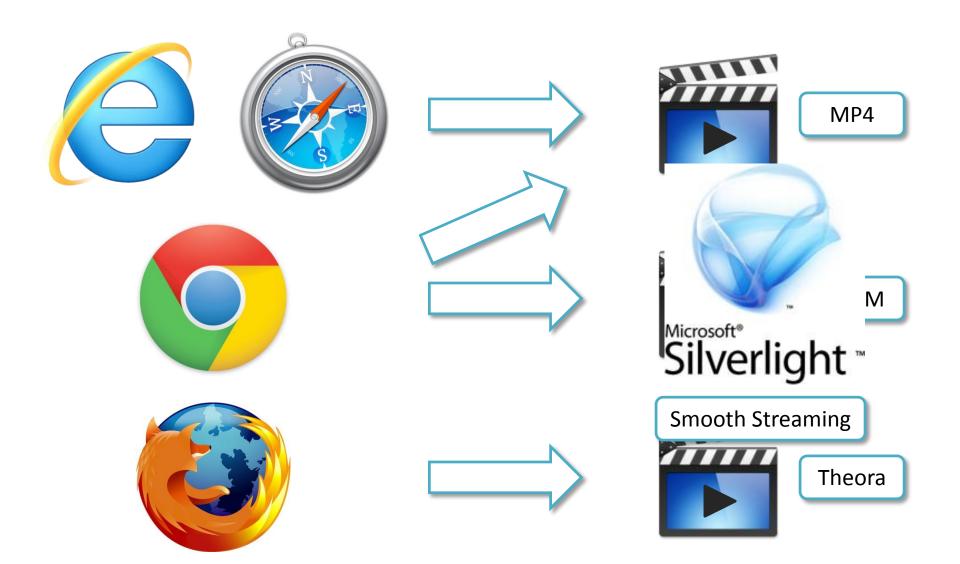
























Smooth Streaming

- Adapts to the bandwidth and CPU conditions of the client computer
- Fast Internet connection -> Higher quality video
- CPU heavily loaded -> Lower quality video







www.iis.net/media/experiencesmoothstreaming





- Stream videos in SharePoint pages from a variety of sources
- Easy for content authors to implement video streaming on their pages
- Upload and tag thumbnail images or list entries
- One or more videos are rendered on your page through a single web part



- Support for PC, Mac, iOS, Android, Blackberry, and Windows Phone
- Multiple devices are supported through a combination of Silverlight, HTML5 and Flash
- Two player modes
 - Inline on the page
 - Popup div on top of your page

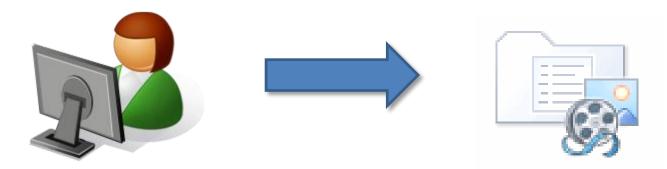




- Videos can be stored in SharePoint, IIS, Azure, or YouTube
- Supports secure https sites as well
- Smooth Streaming support from Media Servers and Windows Azure on Silverlight and iOS clients





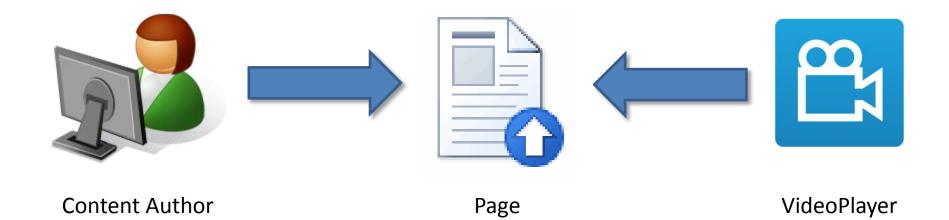


Content Author

Asset Library

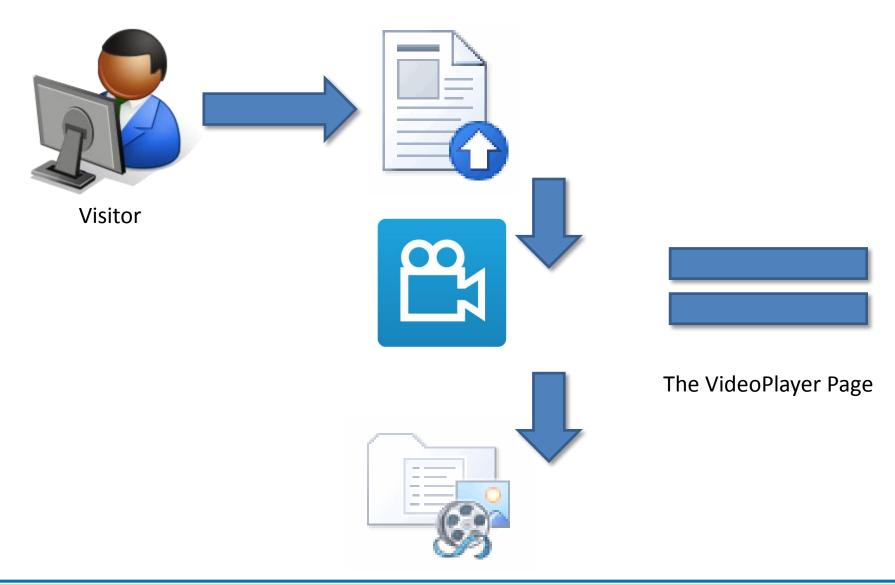






















Streaming Video in SharePoint

| You Tube | Stream | < 💾 Þ | View | Nindows |
|----------------------|----------------|---|-----------------------|-----------------|
| SharePoint | Windows Azure | Envision IT Video Player allows you to stream videos in SharePoint pages from | Windows Mac Ø | |
| Nindows Server | Windows Server | a variety of sources. By uploading and tagging a thumbnail image or | iPhone iPad | -== |
| Strate Windows Azure | SharePoint | list entry, you can have one or more videos | Android Blackberry | |
| | YouTube | rendered on your page through a single web part. | Windows Phone | 🟥 ' TT ' |

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Overview

- Redirect old or incorrect URLs to specific pages on your new SharePoint site
- Supports shortened URLs for marketing purposes





Some examples

- Your new site has incoming links from external sites pointing to now invalid URLs from the old site
 - i.e. if Facebook had a link to an article on your old site
- You'd like to provide a short URL to pages deep inside your site
- Bookmarked pages have changed
- Site visitors mistype your URL in their browser
- An author has left a broken link on a page





The webpage cannot be found

Most likely causes:

- · There might be a typing error in the address.
- · If you clicked on a link, it may be out of date.

What you can try:

- Retype the address.
- Go back to the previous page.
- Go to and look for the information you want.
- More information

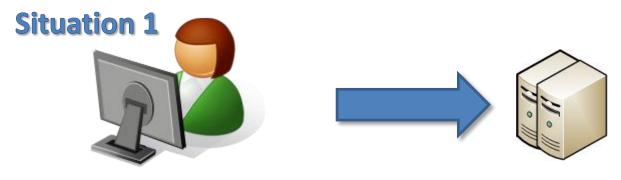




HTTP 404

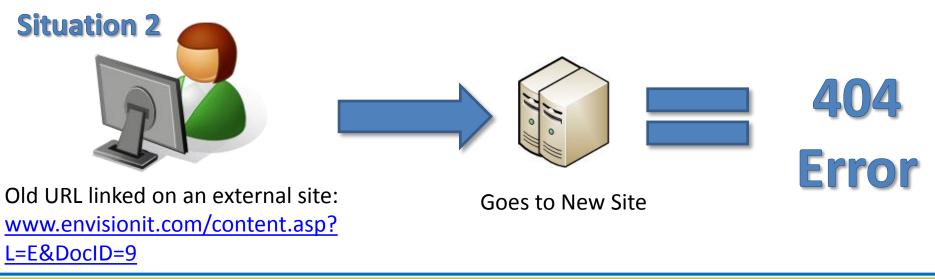
- The Envision IT Custom 404 for SharePoint will eliminate 404 errors and provide a richer user experience
- It is configurable in the following instances:
 - Exact Match redirects visitors from an old URL to the matching new one
 - Starts With redirects visitors from a particular part of your site to a specific page
 - Contains Match selects common keywords in a bad URL and redirects users to the related page
 - Default a catch-all for any other bad URLs





Old URL linked on an external site: <u>www.envisionit.com/content.asp?</u> <u>L=E&DocID=9</u> Goes to Old Site

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Old URL linked on an external site: <u>www.envisionit.com/content.asp?</u> <u>L=E&DocID=9</u>





Redirects to New Page on the New Site: http://www.envisionit.com/Products/News/Pages/En vision-IT-Wins-2010-Microsoft-IMPACT-Award.aspx







Types in: <u>www.envisionit.com/eum</u> Shortened URL







Redirected to: <u>www.envisionit.com/Products/Pages/Extranet-</u> <u>User-Manager-for-SharePoint.aspx</u> Full Target URL







Types in: <u>www.envisionit.com/badurl</u> Mistyped URL







Redirected to: <u>www.envisionit.com/pages/custom-404-</u> <u>default.aspx</u> Default 404 Page









Oops! The page you're looking for cannot be found.

You can try Search in the upper right. Or you can try one of these popular pages:

| Home | Contact Us | Products |
|------|------------|----------|
|------|------------|----------|

You arrived at this page through our Custon 404 redirect prodcut.

You can find out more about it on the Custom 404 product page.



Contact Us | Privacy | © 2011 Envision IT Inc.





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www.envisionit.com/c404



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Poll 3

When would you like us to follow up?

- Immediately
- In a month
- In two months





Links

- <u>www.envisionit.com/products</u>
- <u>blog.petercarson.ca</u>
- <u>http://www.shopsatdonmills.ca/en/custom/Pages/PhotoGallery.aspx</u>
- http://www.bgccan.com/EN/Pages/default.aspx
- <u>http://www.russelmetals.com/EN/Pages/Home.aspx</u>
- <u>http://www.collegeofece.on.ca/en/Pages/Home.aspx</u>
- <u>http://www.tarion.com/About-Tarion/News-and-</u>
 <u>Events/Pages/Welcome%20to%20our%20Online%20Video%20Library.aspx</u>
- Video and presentation deck will be at <u>www.envisionit.com/events</u>





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- Account Manager, Envision IT
- e: <u>rkarimi@envisionit.com</u>
 - m: (416) 473 4726
 - LinkedIn: <u>http://ca.linkedin.com/in/robkarimi</u>
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Questions?



