



SharePoint 2013 Web Content Management

see more.



Who Are We?

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Agenda

- Introductions
- Office 365
- SharePoint 2013 – What's New Overview
- What's New in Web Content Management?
- Demonstration
- Licensing
- Q&A

Envision IT

Focused on complex SharePoint solutions, Envision IT is the “go-to” partner for Microsoft SharePoint, building integrated public web sites, Intranets, Extranets, and web applications that leverage your existing systems anywhere over the Internet.



Products



Envision IT
Extranet User Manager
for SharePoint



Envision IT
Digital Marketing Suite
for SharePoint



Envision IT
Video Player
for SharePoint



Envision IT
Image Rotator
for SharePoint



Envision IT
Photo Viewer
for SharePoint



Envision IT
Custom 404
for SharePoint



**Transform how you run your
business with Office 365**

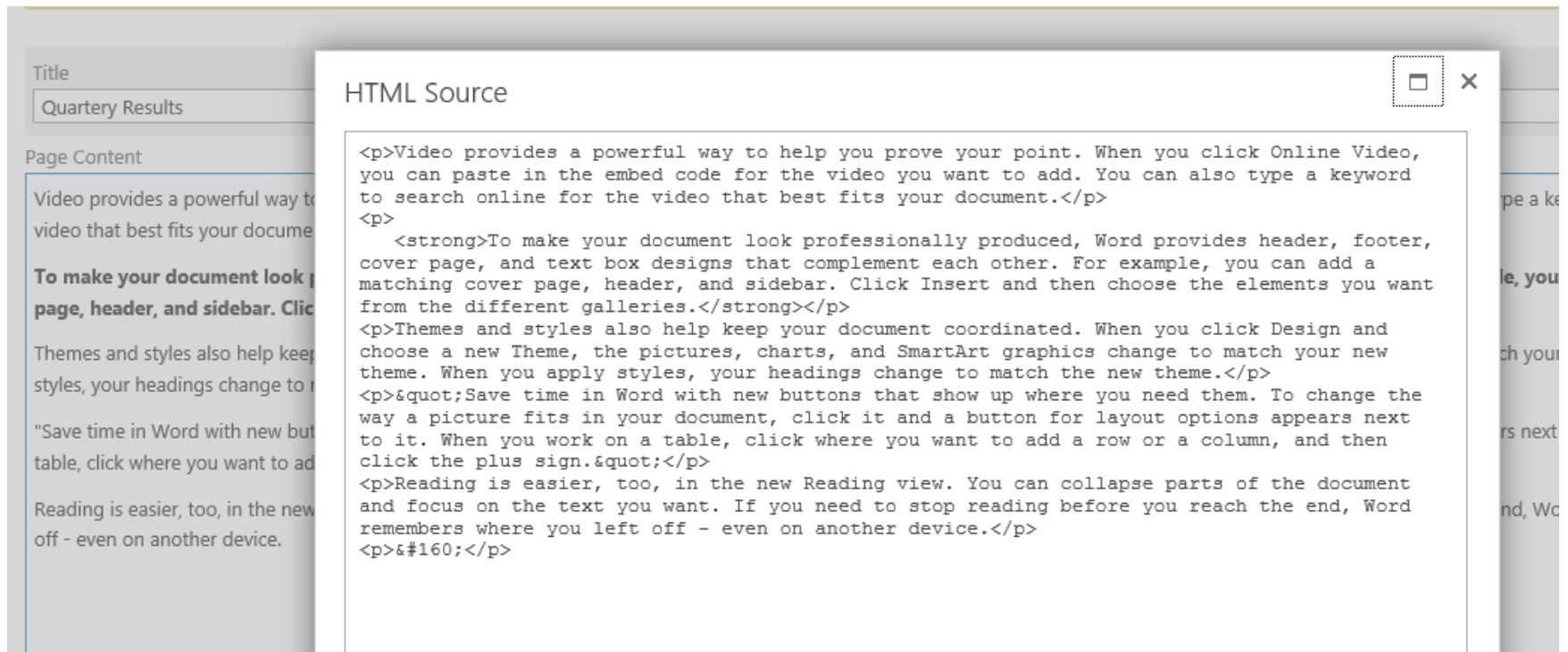


What's New in SharePoint 2013



What's New in Web Content Management

Easier Page Authoring With Cut and Paste



The screenshot displays a web editor interface. On the left, a sidebar contains a 'Title' field with the text 'Quarterly Results' and a 'Page Content' section. The main content area shows a preview of the page with text about video and document design. A 'HTML Source' window is open, showing the underlying HTML code for the content.

Title
Quarterly Results

Page Content

Video provides a powerful way to help you prove your point. When you click Online Video, you can paste in the embed code for the video you want to add. You can also type a keyword to search online for the video that best fits your document.

To make your document look professional, Word provides header, footer, cover page, and text box designs that complement each other. For example, you can add a matching cover page, header, and sidebar. Click Insert and then choose the elements you want from the different galleries.

Themes and styles also help keep your document coordinated. When you click Design and choose a new Theme, the pictures, charts, and SmartArt graphics change to match your new theme. When you apply styles, your headings change to match the new theme.

Save time in Word with new buttons that show up where you need them. To change the way a picture fits in your document, click it and a button for layout options appears next to it. When you work on a table, click where you want to add a row or a column, and then click the plus sign.

Reading is easier, too, in the new Reading view. You can collapse parts of the document and focus on the text you want. If you need to stop reading before you reach the end, Word remembers where you left off - even on another device.

HTML Source

```
<p>Video provides a powerful way to help you prove your point. When you click Online Video, you can paste in the embed code for the video you want to add. You can also type a keyword to search online for the video that best fits your document.</p>  
<p>  
<strong>To make your document look professionally produced, Word provides header, footer, cover page, and text box designs that complement each other. For example, you can add a matching cover page, header, and sidebar. Click Insert and then choose the elements you want from the different galleries.</strong></p>  
<p>Themes and styles also help keep your document coordinated. When you click Design and choose a new Theme, the pictures, charts, and SmartArt graphics change to match your new theme. When you apply styles, your headings change to match the new theme.</p>  
<p>"Save time in Word with new buttons that show up where you need them. To change the way a picture fits in your document, click it and a button for layout options appears next to it. When you work on a table, click where you want to add a row or a column, and then click the plus sign."</p>  
<p>Reading is easier, too, in the new Reading view. You can collapse parts of the document and focus on the text you want. If you need to stop reading before you reach the end, Word remembers where you left off - even on another device.</p>  
<p>&#160;</p>
```

Design Manager

New way to
build master
pages and
layouts

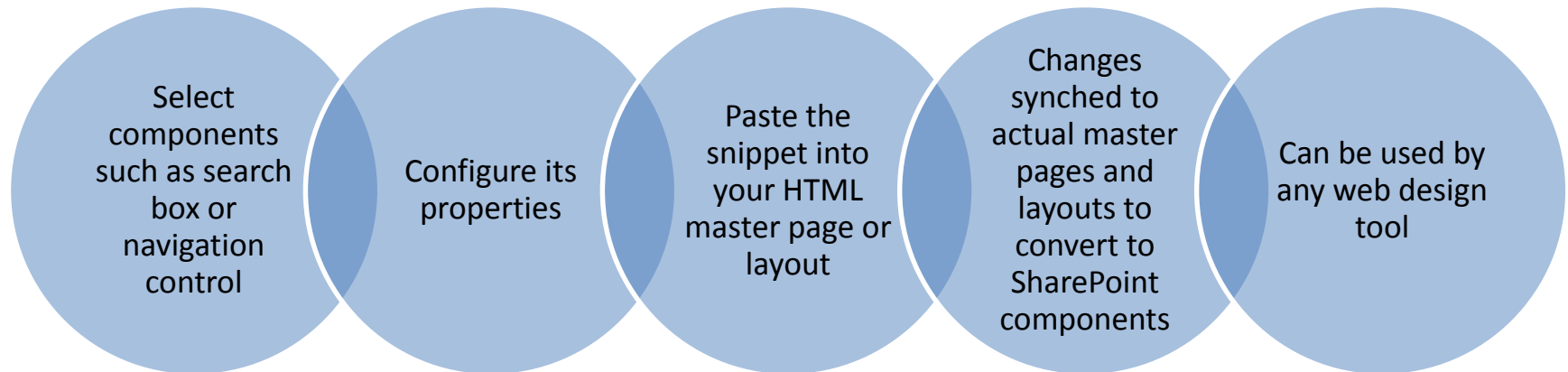
SharePoint
Designer no
longer
required

Edit and
preview in
any HTML
editor

Automatically
creates the
associated
master page
and .aspx
layouts

Package into
a Design
Package WSP
for
deployment

Snippet Gallery



Channels

Map channels
to mobile
devices or
browsers

Alternate
master pages
can be
assigned

Page layouts
can include or
exclude
content based
on channel

Managed Navigation

Site navigation
driven by
managed
metadata

SEO-friendly
URLs

Connect site
navigation to
business
concepts
rather than
site structure

Display Templates

Used to
customize the
presentation of
search results

No more XSLT!!!

Three templates

- Control – Overall structure of search results
- Group – Show groups of results
- Item – How each result is presented

Content Search Web Part

- Replacement for Content Query Web Part
- Also no more XSLT!!!
- Returns results as JSON
- Rendered with JavaScript and CSS
- Can customize results with display templates

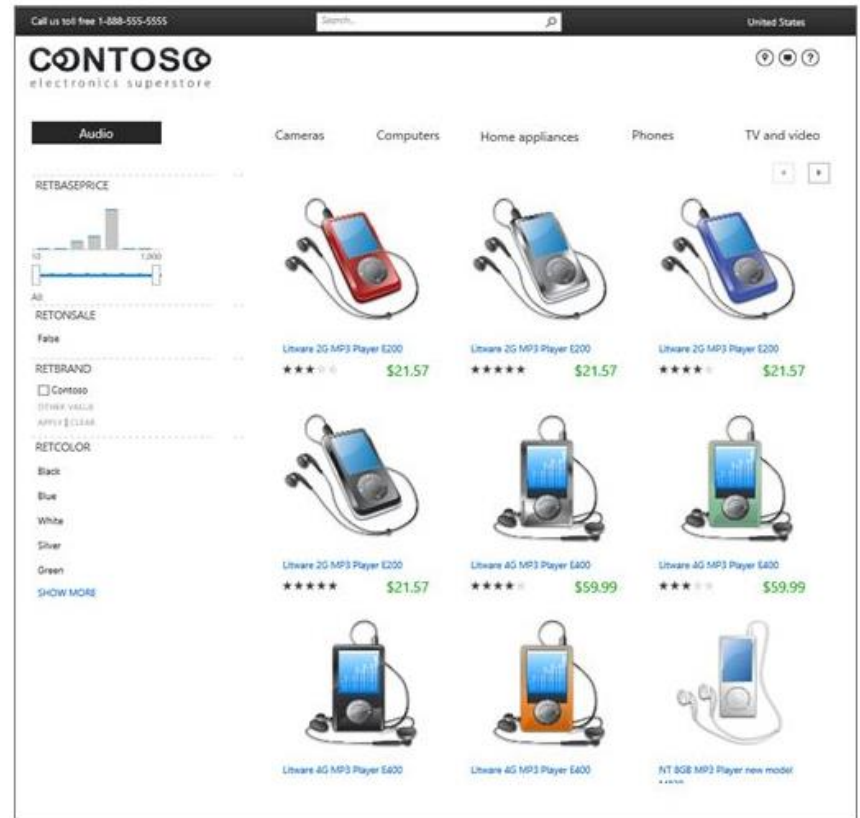


Image Renditions

Image Renditions ⓘ

ID	Name	Width	Height	Edit	Delete
Add new item					
1	Display Template Picture 3 Lines	100px	100px		
2	Display Template Picture On Top	304px	100px		
3	Display Template Large Picture	468px	220px		
4	Display Template Video	120px	68px		

- Display uploaded images in predefined sizes, widths, and crops
- Multiple renditions stored in document sets
- Content author can create renditions (including crops) in the browser

Edit Image Rendition

ID	1
Name *	<input type="text" value="Display Template Picture 3 Lines"/>
Width	<input type="text" value="100"/>
Height	<input type="text" value="100"/>

Address: /news/PublishingImages/1_i
Alt Text:



Horizontal Size: 600 px



Vertical Size: 300 px

Lock Aspect Ratio



Horizontal Space: 5 px



Vertical Space: 5 px

Styles

Arrange

Size

Spacing



Change Picture

Pick Rendition

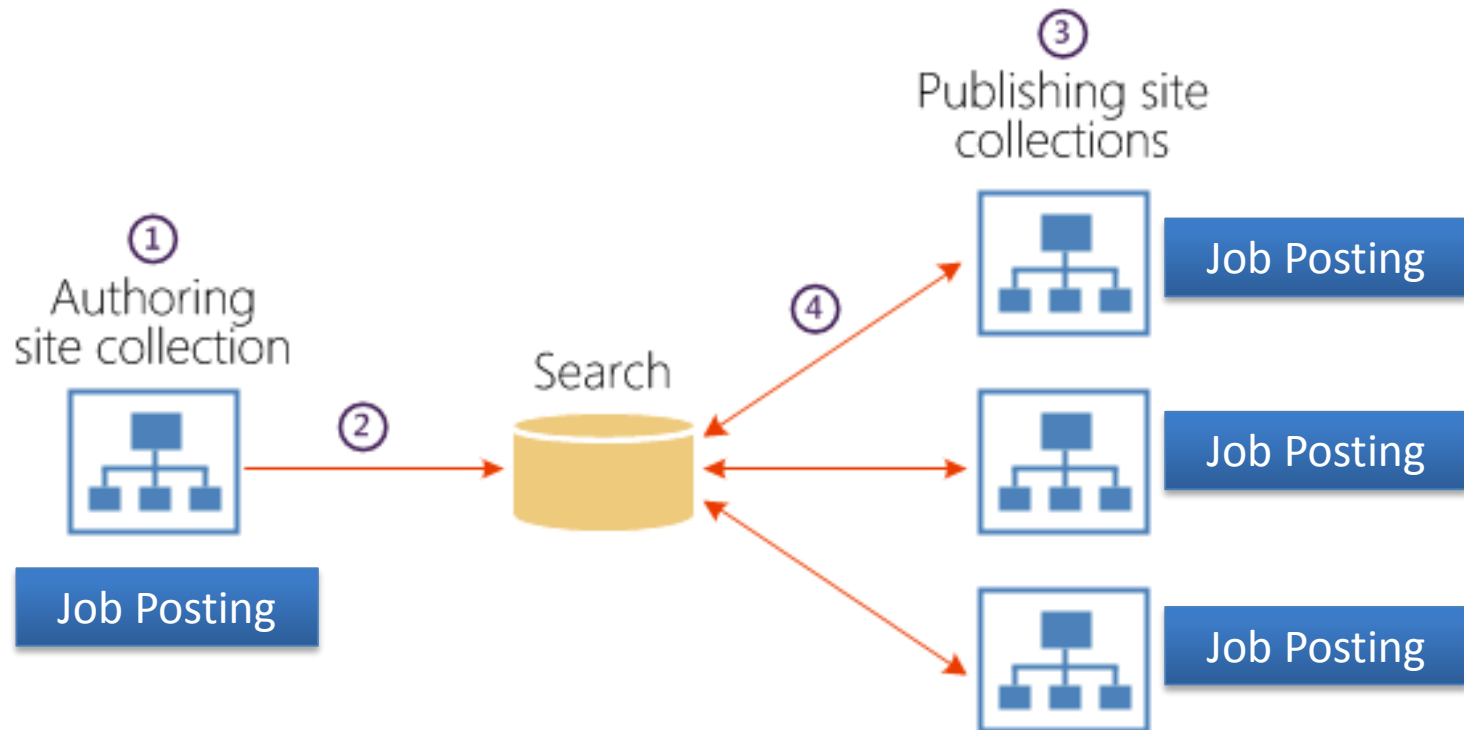
- Full Size Image
- Display Template Picture 3 Lines (100 x 100)
- Display Template Picture On Top (304 x 100)
- Display Template Large Picture (468 x 220)
- Display Template Video (120 x 68)
- News Rendition (300 x 200)
- Contoso Large Rendition (600 x 300)
- Edit Renditions



Cross-Site Publishing

- Reuse content between different sites, including site collections and farms
- Catalogs can surface lists into publishing sites onto a category page and item pages
- Can be surfaced through the Content Search Web Part
- No need to create and publish web pages
- Create custom, friendly URLs
- Metadata based navigation base

Cross Site Publishing



Catalogs

Results

Consistent
Displays

Manage
content in
one place

No need
to create
pages

No need
to format

Metadata
Navigation

SharePoint

Products

Site Settings › Term Store Management Tool

SEARCH

TAXONOMY TERM STORE

English

- Managed Metadata Service Application Proxy
- People
- Search Dictionaries
- System
- Site Collection - sphvm-114-sites-products
 - Product Hierarchy
 - Electronics
 - Audio
 - Cameras
 - Computers
 - Computers accessories
 - Desktops
 - Laptops
 - Monitors
 - Printers, scanners and fax
 - Tablets
 - Home appliances
 - Phones
 - TV and video

GENERAL

Managed Metadata Service Application Proxy

Available Service Applications
A site may consume multiple metadata applications. Select the one to see in the tree view.
Managed Metadata Service Appl

Sample Import
The SharePoint metadata manager can import a term set from a UTF-8 CSV format file. Use the sample file as a template for creating import files. Then import the file into the desired group to create a new term set.
[View a sample import file](#)

Term Store Administrators
You can enter user names, group names, or e-mail addresses. Separate them with semicolons. These users will be permitted to create new term set groups and assign users to the group manager role.
redmond.pkmacc;

Default Language
Select the default language for all Metadata in the system. All terms in this set are defined in this default language.
English

Working Languages
Select the "translation of" languages for terms in the term store. This will allow a term to have language.
Select languages from:
Installed language packs
Add >> English

SharePoint

Products

Products ⓘ

Home

Lists

Recent

- Products
- Site Contents

+ new item or edit this list

All Items Approve/reject Items My submissions ... Find an item

✓	📄	Title	Item Number	Group Number	Language Tag	Item Category	Rollup Image	Approval Status
		Southridge Video Laptop15.4W M1548	5637146264	5637145762	en-US	Laptops		Approved
		Southridge Video Laptop15.4W M1548	5637146265	5637145762	en-US	Laptops		Approved
		Southridge Video Laptop15.4W M1548	5637146266	5637145762	en-US	Laptops		Approved
		Southridge Video Laptop15.4W M1548	5637146267	5637145762	en-US	Laptops		Approved
		Southridge Video Laptop8.9 E0890	5637146268	5637145763	en-US	Laptops		Approved

Catalogs

Category Page

The screenshot shows the 'Audio' category page on the Contoso Electronics Superstore website. The page features a navigation bar with categories: Audio, Cameras, Computers, Home appliances, Phones, and TV and video. A sidebar on the left includes filters for RETBASEPRICE (a price range slider from 10 to 1,000), RETONSALE (False), RETBRAND (Contoso), and RETCOLOR (Black, Blue, White, Silver, Green). The main content area displays a grid of nine MP3 players. Each product card includes an image, the product name, a star rating, and the price. A blue arrow points from the first product in the grid to the corresponding item page.

Product Name	Price	Rating
Litware 2G MP3 Player E200	\$21.57	3 stars
Litware 2G MP3 Player E200	\$21.57	5 stars
Litware 2G MP3 Player E200	\$21.57	4 stars
Litware 2G MP3 Player E200	\$21.57	5 stars
Litware 4G MP3 Player E400	\$59.99	4 stars
Litware 4G MP3 Player E400	\$59.99	5 stars
Litware 4G MP3 Player E400	\$59.99	3 stars
Litware 4G MP3 Player E400	\$21.57	5 stars
Litware 4G MP3 Player E400	\$59.99	5 stars
NT 8GB MP3 Player new model	\$59.99	4 stars

Item Page

The screenshot shows the item page for the 'Litware 2G MP3 Player E200'. The page features a large product image, a price of \$21.57, and a rating of 3.4 out of 5 stars. The product description includes: '2 GB MP3 player with LCD display for easy navigation between files and playlists. Plays MP3 and WMA files. Integrated voice recorder. High speed USB 2.0 interface.' A color selection dropdown is set to 'Red'. Below the image are tabs for 'Product description', 'Specification', 'Customer reviews', and 'Accessories'. The 'Overview' section contains a paragraph about the product's features and a note about a 10% discount. The 'Features' section lists: 'More value for your money.', 'Functional and attractive.', and 'Make a great gift.'

Product description

2 GB MP3 player with LCD display for easy navigation between files and playlists. Plays MP3 and WMA files. Integrated voice recorder. High speed USB 2.0 interface.

Features

- More value for your money.
- Functional and attractive.
- Make a great gift!

www.contoso.com/products/Audio-Liware2g

SEO Enhancements

- Friendly URLs
- Home page redirects
- XML sitemaps automatically generated and updated
- Custom SEO properties

SEO Properties

Name
This page's name may appear in the URL .aspx

Title
Search Engines can use the title to pair this page with search results for similar keywords.

Browser Title
You can customize the text that appears in the title bar of the web browsers viewing this page.

Please enter between 5 and 25 characters in this field.

Meta Description
Search Engines may display this text under a link to this page on a search results page.

Please enter between 25 and 150 characters in this field.

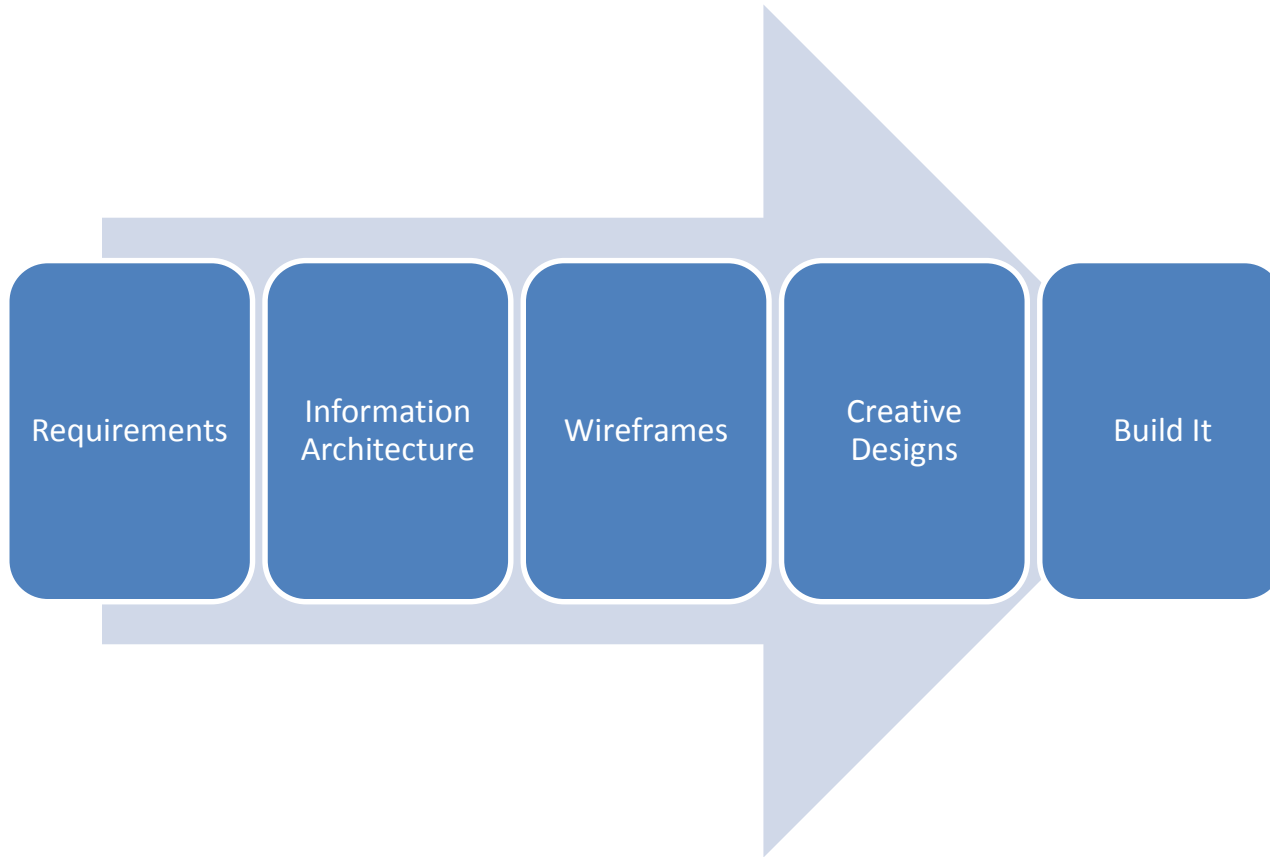
Variations and Multi-Lingual

- Export and import content for translation in XLIFF format
 - Pages
 - Labels
 - List items
 - Navigation
- Bing translation service comes with active SharePoint 2013 license



ENVISION
Shakespeare Company

Process



Search



Search

hci



Browser tabs: https://spc12ecm.sharepoint.com/sites/con, Search, spc12ecm.sha..., Machines, Machines, Machines, Client, SharePoint

Address bar: Home - Tailspin Toys, Tailspin Toys, SPC12, ben's launch page, http--infopedia-Pages-M..., aboutblank, Microsoft SharePoint Tea..., Newsfeed, Welcome to Microsoft On...

Search: Find: sharepoint Previous Next Options

Office 365: Outlook Calendar People Newsfeed SkyDrive Sites Admin Garth Fort

Search results for "hci":

- Theory-Driven Design in HCI**
now, it's my personal opinion that we're at the tools stage of the next generation of **HCI** ... We have some examples of generative theory in **HCI**, but I hope to see much more in the ...
spc12ecm.sharepoint.com/.../Theory-Driven Design in **HCI**.p...
- 2009 Legal Briefs**
This is a working reference document for use by the Legal project team ... Please add or reply to comments where you have changes, queries, or action items ... Remember, we can all work in ...
spc12ecm.sharepoint.com/sites/.../Shared Documents/**HCI** Blurb.docx
- HCI In Brazil:**
Unifor Main Topics Of Research In **HCI** Usability Engineering **HCI** Evaluation **HCI** in Distance Education **HCI** for ...
spc12ecm.sharepoint.com/.../**HCI** In Brazil The research an...
- MSRA Human-Computer Interaction**
HCI is an interdisciplinary field it refers to the user experience in a broad sense ... **HCI** refers to the means of communication between human and machine from keyboard input ...
ecm.sharepoint.com/.../Human-Computer-Interaction,-A-Portal-to...
- Being Human: Human-Computer Interaction in the Year 2020 ...**
3. **HCI**: Looking Forward – what can the **HCI** community do to help? 4 ... By 2020, we will still be ... we should – raising important privacy concerns in 2020 and providing a key focus of **HCI** ...
spc12ecm.sharepoint.com/.../Being Human Human-Computer Interaction ...
- Investor Relations Handbooks**
SPC262 - Whats new with ECM in SharePoint 2013 v2 ... **HCI** Blurb ...
spc12ecm.sharepoint.com/sites/contoso/Departments/Finance/IRH
- A New Way to Interact with the Cloud**
Much researcher attention is being applied to the "cloud." the Web-based

Visual refiners: Modified date (One Year Ago, Today), All

Preview window: Theory-Driven Design in HCI
Dichotic Listening Task (Cherry, 1953)
Changed by Garth Fort on 10/19/2012 2:25 PM
EDIT FOLLOW SEND VIEW LIBRARY

Contextual actions based on the type of document or result



hci

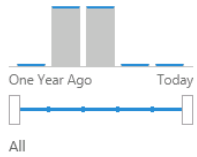
Everything People Conversations **Videos**

Duration

0 - 5 minutes

5 - 20 minutes

Created



HCI-Demo

5:45



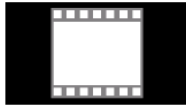
HCI in Consumer Elect...

0:42 | 3 views

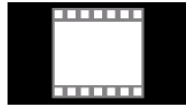


Remote Play Using Illu...

1:53 | 59 views



Contoso HCI Initiatives

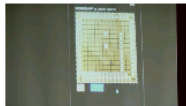


HCI in Digital Cameras



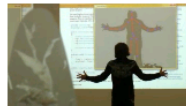
TouchDevelop at Cont...

3:32



Contoso Research Proj...

3:32 | 9 views



Just Press Play - frame...

4:11



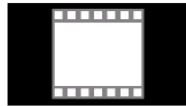
Humantenna-Using th...

2:09

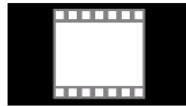


IllumiShare Physical an...

3:35 | 4 views



Contoso HCI Initiatives



HCI in Digital Cameras



12 results

[Alert Me](#)

[Preferences](#)



Contoso KNOWLEDGE CENTER

Contoso Knowledge Center

Search...

VideoDetails

Products

- Audio
- Cameras
- Computers
- Home appliances
- Phones
- TV and video

Research

- Business technology
- Computer sciences
- Industries

HR

- Benefits
- Career development
- Company financials
- Legal
- New employees
- Personal purchasing

IT

- Help desk
- Install software
- Submit an SR
- Technical support

Remote Play Using IllumiShare and Skype



Watch videos inline

This video shows how IllumiShare provides a delightful remote play experience when coupled with a Skype video connection.

Recommended Videos

1:53 0:16 5:34 43:46 0:14

Remote Play Usi... Appliance Ware... Become a Time ... Blotto on Faceb... Camera Accesso...

Car Audio Produ... 0:05

Licensing

SharePoint Licensing– 2010 vs 2013

2010	Intranet	Extranet	Internet Sites
Internal Users	SharePoint Server + CAL	SharePoint Server + CAL Or SharePoint for Internet Sites (FIS)	SharePoint for Internet Sites (FIS)
External Users*	N/A		

2013	Intranet	Extranet	Internet Sites
Internal Users	SharePoint Server + CAL	SharePoint Server + CAL	SharePoint Server
External Users*	N/A	SharePoint Server	

Note*: External users means users that are not either your or your affiliates' employees, or your or your affiliates' onsite contractors or onsite agents

Questions?

Thank You!

...and Go Leafs!

