

Web Content Management in SharePoint 2013

Peter Carson – President, Envision IT





Introductions

Examples

2013 Web Content Management Features

Content Authoring Demo

Site Build Demo

Wrap-Up



Peter Carson

www.sharepointsummit.org







President, Envision IT SharePoint MVP

Virtual Technical Specialist, Microsoft Canada

peter@envisionit.com

http://blog.petercarson.ca

www.envisionit.com

Twitter @carsonpeter

VP Toronto SharePoint User Group
Iron SharePoint Chairman



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Envision IT Services Overview

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Focused on complex SharePoint solutions, Envision IT is the "go-to" partner for Microsoft SharePoint, building integrated public web sites, Intranets, Extranets, and web applications that leverage your existing systems anywhere over the Internet.



Gold Digital Marketing
Gold Portals and Collaboration

Silver Content Management

Silver Search

Silver Independent Software Vendor (ISV)









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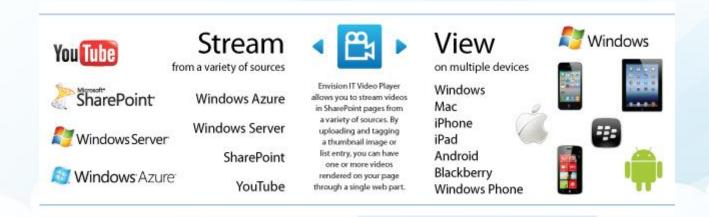




- Easy delegation of user management to business
- Self-registration, approvals, forgotten password reset
- Single URL and sign-on for AD



- Stream video smoothly from a variety of sources
- Simplifies embedding videos in SharePoint web content





- Web part to support rotating banners
- Supported on iPad and mobile devices
- Easy for content authors to update





- Rich display of photographs on a web page
- Easy for content authors to update



- Eliminate ugly page not found errors
- Make sure external links still work on your new site
- Support shortened URLs







Introductions

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Wrap-Up

Peter Carson MVP

"Creating a Dialogue around Microsoft SharePoint"

SHARE



Apr.26.2013

Information Architecture

Establishing a solid information architecture is the key to a successful SharePoint project, regardless of the type (web content management, enterprise content management, etc.). Over the years I've learned a lot about this from my good friend and fellow MVP Ruven Gotz.

Ruven has done more to promote how to gather and build a solid IA from the business than anyone else in the SharePoint space. His book Practical SharePoint 2010 Information Architecture is an excellent resource, regardless of what version of SharePoint you are using. I also recommend checking out Ruven's blog at http://spinsiders.com/ruveng/.

One of the tools that Ruven introduced me to that all of our Senior Consultants at Envision IT use now is MindJet's MindManager (now just called MindJet). It is a great tool for brainstorming and information planning and organizing. It is not focused on the presentation details of the information, but rather just capturing the ideas and the relationships between them.

For our Envision Shakespeare Company site, we have started to flesh out the information architecture, along with some of the feature and term store ideas. Joe did most of the work on this, and I've included both the PDF and MindJet versions of the files for you to see.



Envision Shakespeare Company Information Architecture.mmap



About Peter Carson

Envision IT

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Envision Shakespeare Company









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Products







Identity Management and Authentication



Extranet Security, Collaboration & Account Management for SharePoint

Upcoming Events

SharePoint Summit

May 13-15, 2013, Toronto

DevTeach Toronto / Mississauga

May 27-31, 2013

SharePoint Fest D.C.

August 5-7, 2013, Washington D.C.

See all events

New Releases

Extranet User Manager

Version 2.6.4847.8 Release April 15, 2013

Video Player

Version 1.0.4850.6 Release April 12, 2013

SharePoint 2013 is here!



Envision IT is your first resource for:

Resources: View our presentations, videos, events, and references on our SharePoint 2013 page.

Blog: Our President, Peter Carson is a Microsoft MVP. Read his blog for the latest on our research and development around SharePoint 2013.









CHRISTIE !

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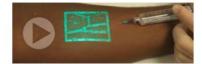
Rolling Ticker Title

Lorem ipsum dolor sit amet, consectetur elit. Integer eu justo ipsum, vitae vehicula dia....

News Coverage Title

Lorem ipsum dolor sit amet, consectetur elit. Integer eu justo ipsum, vitae vehicula dia...

See How the VeinViewer Works



Why Choose VeinViewer

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer eu justo ipsum, vitae vehicula diam. Nulla et tortor sed ante mia. Click here to download our latest white paper







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News

Monday, February 4, 2013 Play Line-Up for 2013 Season Released

Wednesday, February 13, 2013 Cast List for 2013 Season Decided

Friday, March 29, 2013 Mishap during Rehearsal

Read all news articles »

Media Spotlight

Monday, May 6, 2013 ESC on CBC

Read all media spotlight articles »

Vivamus at lectus

Donec ullamcorper dui sollicitudin augue tincidunt nec blandit sem varius. Duis lacinia viverra varius. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Nulla porta dolor a neque interdum placerat. Vivamus ut nisi magna. Maecenas in mauris eu est rhoncus viverra fermentum id nulla.

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Did You Know?



For over 100 years, Boys and Girls Clubs have used the model of learning through play in our afterschool programs.

This Globe & Mail article examines how play -based learning and a focus on building emotional intelligence can help kids be more Partner News



BGCC partner AMD Foundation Named a 2012 Computerworld Honors Laureate

AMD Changing the Game, the Foundation's signature initiative, has reached more than 75,000 youth in six countries with video game design opportunities. The program's

Latest News

3/5/2012

Boys and Girls Clubs of Canada and Capital One Launch Capital One Race for Kids

It's not a run. It's not a walk. It's something...

2/23/2012

Boys and Girls Club of Canada and President's Choice® Children's Charity Partner to Fuel Brighter Futures for Canadian Children

Boys and Girls Clubs of Canada (BGCC) is proud

Our Mission

To provide a safe, supportive place where children and youth can experience new opportunities, overcome barriers, build positive relationships and develop confidence and skills for life.

More



Welcome to Self-Help Gambling Tools



Gambling Quiz

Answering these nine questions will help you understand if gambling is having a negative impact on your life.



Self-Help for Those who Gamble

Do you gamble? These interactive tools will help you explore, cut down or stop gambling.



Monitor Your Gambling & Urges

Use this web tool to keep track of when you gamble, or feel the urge to gamble. Mobile App also available.



Self-Help for Family and Friends

Does someone you care about gamble too much? With these interactive exercises. learn why they gamble and what you can do to help.

Please remember that the tools on ProblemGambling.ca are self-help exercises. The information you enter online will be anonymous, and will not be reviewed by anyone. Registration is free.

Ontario Problem Gambling Helpline



2 1-888-230-3505

- · Open 24 hours, 7 days a week
- · Free, confidential and anonymous
- · Available across Ontario
- Service in more than 140 languages

The Helpline provides information about and referrals to problem gambling counselling services, including telephone counselling and organizations such as Gamblers Anonymous and Gam-Anon.



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Energy Tubular Products



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Russel Metals Inc. (Russel Metals or the Company) is one of the largest metals distribution and processing companies in North America. The Company primarily distributes steel products and conducts its distribution business in three principal business segments: metals service centers; energy tubular products and steel distributors.

Metal Service Centers

We provide processing and distribution services to a broad base of customers. We service all major geographic regions of Canada and the Southeastern and Midwestern regions in the United States. To service our customer base we carry a broad line of metal products in a wide range of sizes, shapes and specifications, including carbon hot rolled and cold finished steel, pipe and tubular products, stainless steel, aluminum and other non-ferrous specialty metals. We purchase these products primarily from North American steel producers and package and sell them to end users in accordance with their specific needs. We service a wide variety of industries, including machinery and equipment manufacturing, construction, shipbuilding and natural resources, such as mining and petroleum.

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FAO Get answers to your questions



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Warranty Protection

What's Covered and When? What's Not Covered? Types of Homes Not Covered Warranty Process and Making a How the Statutory Warranty Works



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- Public Consultations
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TOWORROW THEY COULD
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Universal Life

You've decided that you need life insurance. But not just any life insurance will do. You want a financial solution that will protect you during your lifetime and provide for your loved ones or beneficiaries. Consider a universal life (UL) plan.



Income Pays!

Transamerica has many tools to help you build better tomorrows for your clients. Through the Transamerica Guaranteed Investment Funds (TGIF) contract advisors have access to several fixed-income funds.

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Insure your mortgage

Your lending institution offers mortgage insurance. But why settle for an



Investing

Whether you want to build a nest egg, secure a retirement income or have one of completely different in micro



Retirement Planning

Wouldn't it be great to look forward to your retirement rather than worn in your how your retirement rather than worn in your progress.

) Meet...

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A TOMORROW
THEY COULD LOOK
FORWARD TO

Text Size: a a a

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The College of Early Childhood Educators is a professional self-regulatory body for early childhood educators formed to protect the public interest and focused on quality and standards in the practice of early childhood education.



Third Annual Meeting of Members Video...Coming Soon!



A video recording of the College's third annual meeting of members will soon be available on our website. The video will include:

- · Greetings from the Minister of Education
- President's Report
- · Complaints Committee Report
- Auditor's Report
- · Special Presentation from the College's Registrar and CEO, Sue Corke

Latest News

3/21/2012

Updates to the College's Public Register Looking up a registered early childhood educator (RECE) just got...

3/20/2012

Notice of Council Meeting

Date/time of meeting: April 11, 2012; 1:00 - 5:00 p.m. April...

3/14/2012

Winter Newsletter Now Available

The Winter '12 Member Newsletter is now available. Read the Winter

More News...

> Public Register

> Contact Us





Stanrail Acquisition

RECENT NEWS -- March 2012.

Stanrail Corporation, a premier designer, manufacturer and distributor of railcar components became part of the Roll Form Group, a division of Samuel, Son & Co., Limited.



More Than Metal

Carbon steel, aluminum and stainless steel may be the backbone of our operations, but Samuel offers much more. Explore our site to find out about our Manufacturing Divisions, Transportation Services and customized Value-Added Programs.



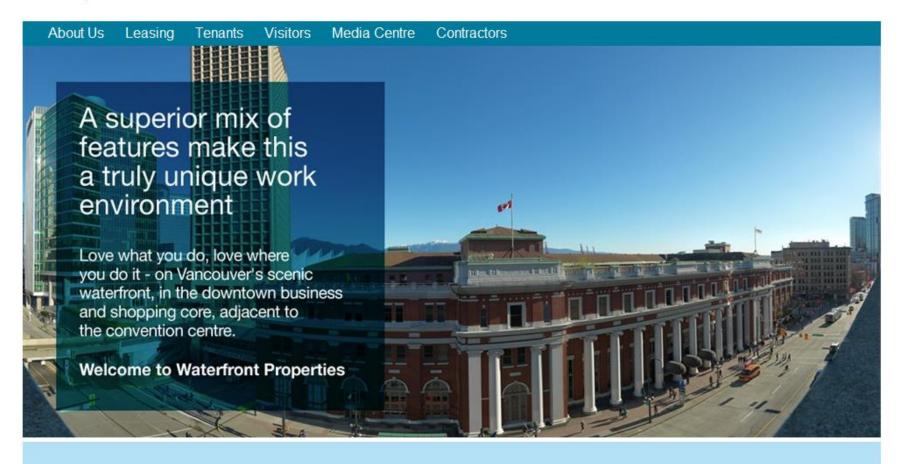
A History of Quality

Samuel has built a leading name in the metals industry since 1855 and now operates locations worldwide. View our development as the largest family-owned metals distribution and processing corporation in North America in our historical timeline.

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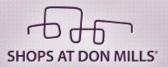
Ice Cream Days - Granville Square Plaza...

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Centre Hours

Mon-Fri 10:00 AM - 9:00 PM Sat 9:30 AM - 6:00 PM Sun 11:00 AM - 6:00 PM Using GPS? Enter 1060 Don Mills Road.

416,447,0618

What's New

Skating rinks lure customers off the couch SHOPS AT DON MILLS IS THE PRIMARY SHOPPING DESTINATION FOR TOP CHEF CANADA III Free Investing 101 Seminar - Edward Jones March 29, 2012

shops.ca



Cadillac Fairview



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WELCOME TO THE NEXT CHAPTER OF SHERWAY GARDENS

Sherway Gardens continues to raise the bar in creating the definitive consumer retail experience to remain at the top of its class in the city of Toronto. From the finest details in our design to our commitment to a sustainable retail experience, Sherway Gardens' renaissance leads the way with a passionate drive towards transforming the future of shopping.







PROJECT HIGHLIGHTS

- 250,000 square foot expansion to increase stores and services to over 250.
- Increase in retail space to approximately 1.25 million square feet.
- · New second level food court with striking exterior presence.
- 4 full service restaurants.
- New three level parkade with 1,200
- A dramatic remerchandising of the existing food court into a new retail high street.

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Harry Rosen

LEGO

pottery barn kids



MICHAEL KORS

SEPHOR







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Bed bugs in Ontario: A priority for public health?



The PHO Most Read Pages

- · Praesent blandit accumsan
- · Nullam egestas vestibulum
- · Fros id rhoncus
- · Nullam egestas vestibulum
- · Fros id rhoncus

Just Clean Your Hands

SRKE

PIDAC

Data & Analytics



Hot Topics in Health

Lead Story

Praesent blandit accumsan. Nullam egestas vestibulum fros id rhoncus. Nunc ornare egestas molestie. Egestas vestibulum lorem ipsum deloria.

- · Praesent blandit accumsan
- · Nullam egestas vestibulum
- · Fros id rhoncus
- · Nunc ornare egestas molestie
- Egestas vestibulum

News & Events

Lead Story

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- · Fros id rhoncus
- · Nunc ornare egestas molestie
- · Egestas vestibulum

Public Health Labs

TOPHC



Have feedback?

Topics

Chronic Diseases and Injuries

Family Health

Infectious Diseases

Environmental and

Occupational Health

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NEWS ... TORONTO MAPLE LEAFS WIN STANLEY CUP

Crumbline > Home > News & Events



Employee News Industry News

The New Rules of Investing

Aug 14, 2010

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CEO of the Year

Aug 6, 2010

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Take Over Bid Rejected

Aug 1, 2010

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News and Technology

July 12, 2010

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More Industry News...

Take Over Bid Rejected

Aug 1, 2010

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News and Technology

July 12, 2010

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More Employee News...

Employee Discounts

	Control Land Control		
Restaurant	July 21, 2010	50% off second entree at Marcel's Bistro & Lounge	
Travel	July 31, 2010	3 nights stay in Las Vegas for \$50	
Entertainme	nt Aug 14, 2010	2 for 1 tickets for all Ticketmaster events until 2011	
Air Travel	Sept 9, 2010	25% off flights to Mexico	

Weather

Awards

People's Choice Award Industry Award Critics Award

Upcoming Events

July 21, 2010	Rolling Stones
July 30, 2010	Jazz Festival
Aug 11, 2010	Art in the Park
Aug 25, 2010	CTV AGM
Sept 1, 2010	Intranet Launch
Sept 14, 2010	Argos vs. Ticats
Sept 29, 2010	Staff Lunch
Oct 11, 2010	Free Car Wash
Oct 22, 2010	Charity Event







Introductions

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2013 Web Content Management Features

Content Authoring Demo

Site Build Demo

Wrap-Up



Easier Page Authoring With Cut and Paste

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Title

Quartery Results

Page Content

Video provides a powerful way to video that best fits your docume

To make your document look page, header, and sidebar. Clic

Themes and styles also help keep styles, your headings change to i

"Save time in Word with new but table, click where you want to ad

Reading is easier, too, in the new off - even on another device.

HTML Source

Themes and styles also help keep your document coordinated. When you click Design and choose a new Theme, the pictures, charts, and SmartArt graphics change to match your new theme. When you apply styles, your headings change to match the new theme.

<quot; Save time in Word with new buttons that show up where you need them. To change the
way a picture fits in your document, click it and a button for layout options appears next
to it. When you work on a table, click where you want to add a row or a column, and then
click the plus sign. " </p>

Reading is easier, too, in the new Reading view. You can collapse parts of the document
and focus on the text you want. If you need to stop reading before you reach the end, Word
remembers where you left off - even on another device.

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Design Manager

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New way to build master pages and layouts

SharePoint Designer no longer required

Edit and preview in any HTML editor

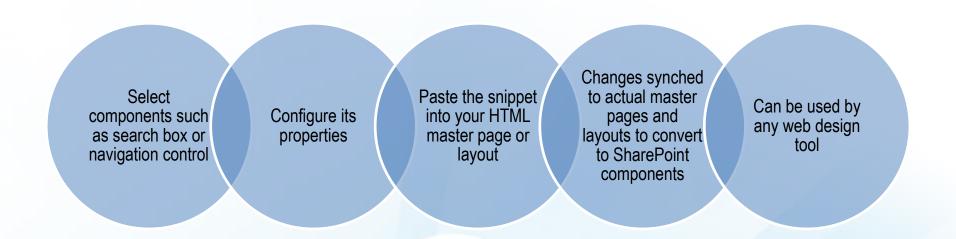
Automatically creates the associated master page and .aspx layouts

Package into a Design Package WSP for deployment



Snippet Gallery

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Channels

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Map channels to mobile devices or browsers Alternate master pages can be assigned

Page layouts can include or exclude content based on channel



Managed Navigation

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Site navigation driven by managed metadata

SEO-friendly URLs

Connect site navigation to business concepts rather than site structure



Display Templates

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Used to customize the presentation of search results

No more XSLT!!!

Three templates

- Control Overall structure of search results
- Group Show groups of results
- Item How each result is presented



Content Search Web Part

www.sharepointsummit.org

Replacement for Content Query Web Part

Also no more XSLT!!!

Returns results as JSON

Rendered with JavaScript and CSS

Can customize results with display templates

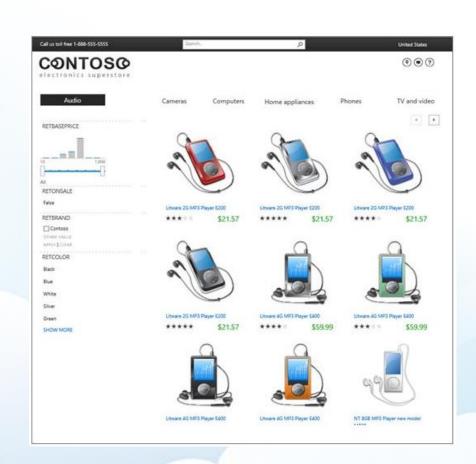
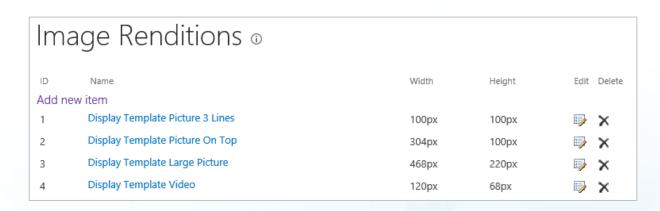




Image Renditions

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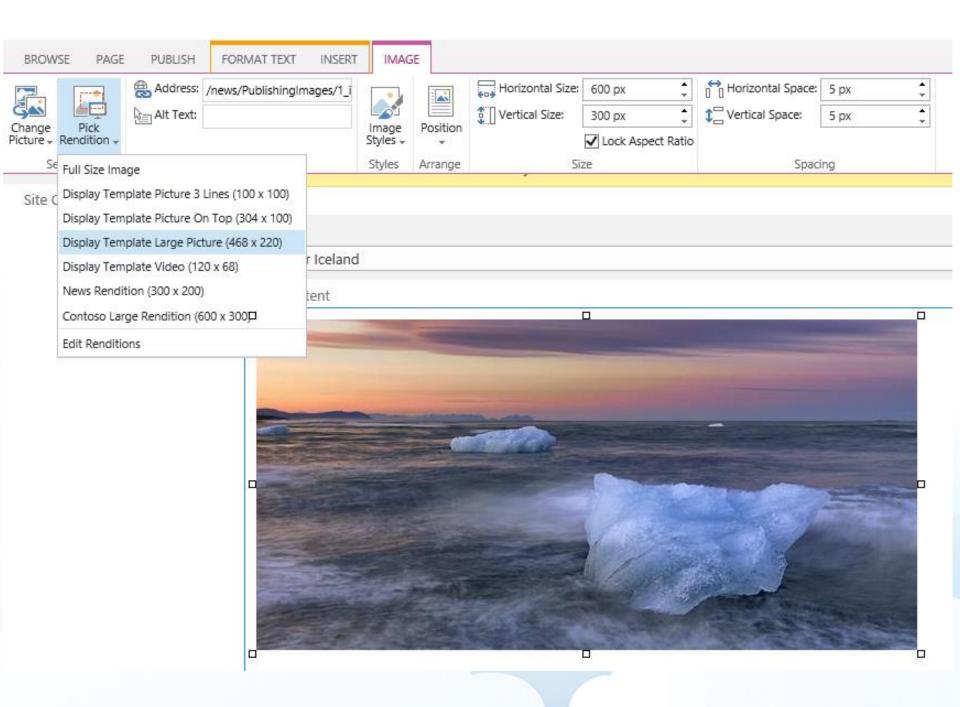


Display uploaded images in predefined sizes, widths, and crops

Multiple renditions stored in document sets

Content author can create renditions (including crops) in the browser

Edit In	nage Rendition	
	9	
ID	1	
Name *	Display Template Picture 3 Lines	×
Width	100	
Height	100	
		Save Cancel





Cross-Site Publishing

www.sharepointsummit.org

Reuse content between different sites, including site collections and farms

Catalogs can surface lists into publishing sites onto a category page and item pages

Can be surfaced through the Content Search Web Part

No need to create and publish web pages

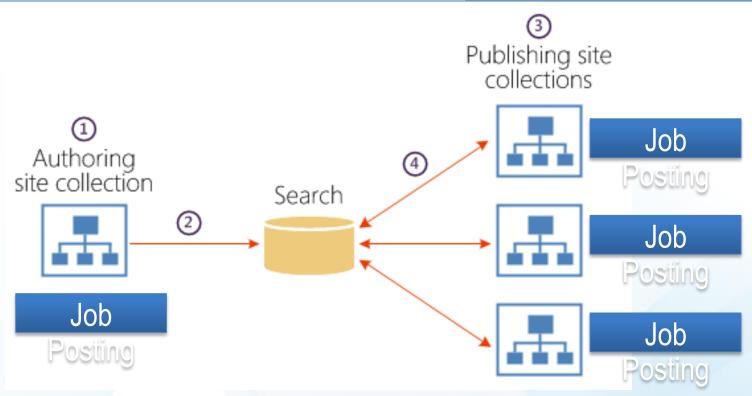
Create custom, friendly URLs

Metadata based navigation base



Cross Site Publishing

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Results

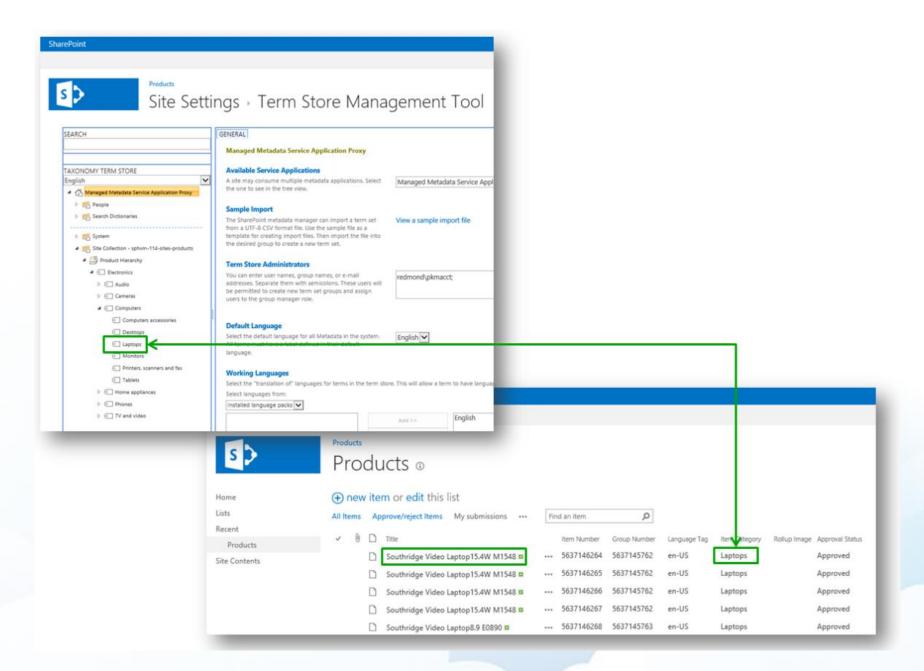
Consistent Displays

Manage content in one place

No need to create pages

No need to format

Metadata Navigation

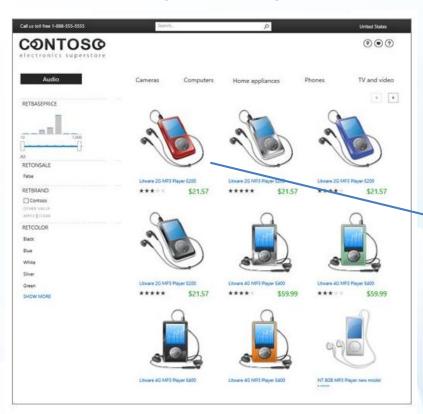




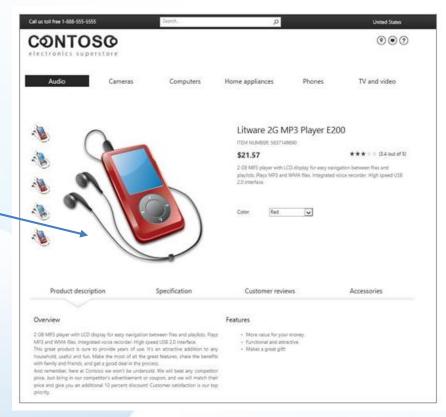
Catalogs

www.sharepointsummit.org

Category Page



Item Page



www.contoso.com/products/Audio-Liware2g



SEO Enhancements

www.sharepointsummit.org

Friendly URLs Home page redirects

XML sitemaps automatically generated and updated

Custom SEO properties

SEO Properti	es	
Name This page's name may appear in the URL	default	.aspx
Title	Home	, \$
Search Engines can use the title to pair this page with search results for similar keywords.	ноте	
Browser Title		, (
You can customize the text that appears in the title bar of the web browsers viewing this page.		
Please enter between 5 and 25 characters in this field.		
Meta Description		
Search Engines may display this text under a link to this page on a search results page.		
Please enter between 25 and 150 characters in this field.		





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Site Structure

www.sharepointsummit.org

Site Columns Content Types Master Page Page Layouts Web Parts Content





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Built using the Twitter Boostrap CSS framework twitter.github.com/bootstrap/

Provides a responsive design framework for supporting PC, Mac, tablet, and mobile

We enhanced to provide better touch navigation support

Incorporated into the SharePoint 2013 Design Master

HTML based master page that can be edited with any tool

SharePoint converts to a master page when uploaded or saved

Can still be packaged into a traditional WSP solution for deployment



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Uses the new 2013 term store navigation

Allows for more than two levels of nav (3) implemented)

Friendly URLs are implemented as part of this

Rendered using an EIT nav control and the Twitter Boostrap CSS

Touch to open/close on touch devices

Collapses for mobile devices



Thank You





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SharePoint[®]

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shakespeare.envisionit.com

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www.problemgambling.ca

www.russelmetals.com

www.tarion.com

www.sherwaygardens.ca

osd.oahpp.ca

TechNet

What's new with SharePoint 2013 site development

What's new in web content management for SharePoint 2013 publishing sites



Thank you for your attention!

This presentation will be available on the Toronto SharePoint Summit web site a few days after the event.