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Web Content Management in SharePoint 2013

Agenda

- Introductions
- SharePoint Web Content Management
- Examples
- 2013 WCM Features
- Content Authoring Demo
- Wrap-Up

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- VP Toronto SharePoint User Group
- Iron SharePoint Chairman

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SERVICES

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PRODUCTS

Products to Enrich your SharePoint Experience

Envision IT Services Overview

Focused on complex SharePoint solutions, Envision IT is the “go-to” partner for Microsoft SharePoint, building integrated public web sites, Intranets, Extranets, and web applications that leverage your existing systems anywhere over the Internet.

Microsoft Partner
Gold Digital Marketing
Gold Portals and Collaboration
Silver Content Management
Silver Search
Silver Independent Software Vendor (ISV)

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Products

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ExtranetUserManager
for SharePoint

Envision IT
DigitalMarketingSuite
for SharePoint

Envision IT
VideoPlayer
for SharePoint

Envision IT
ImageRotator
for SharePoint

Envision IT
PhotoViewer
for SharePoint

Envision IT
Custom404
for SharePoint

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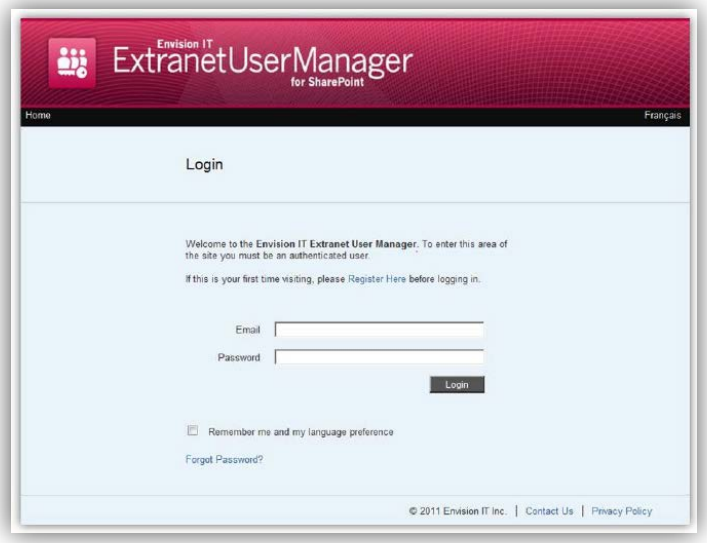
Envision IT ExtranetUserManager for SharePoint



- Easy delegation of user management to business
- Self-registration, approvals, forgotten password reset
- Single URL and sign-on for AD

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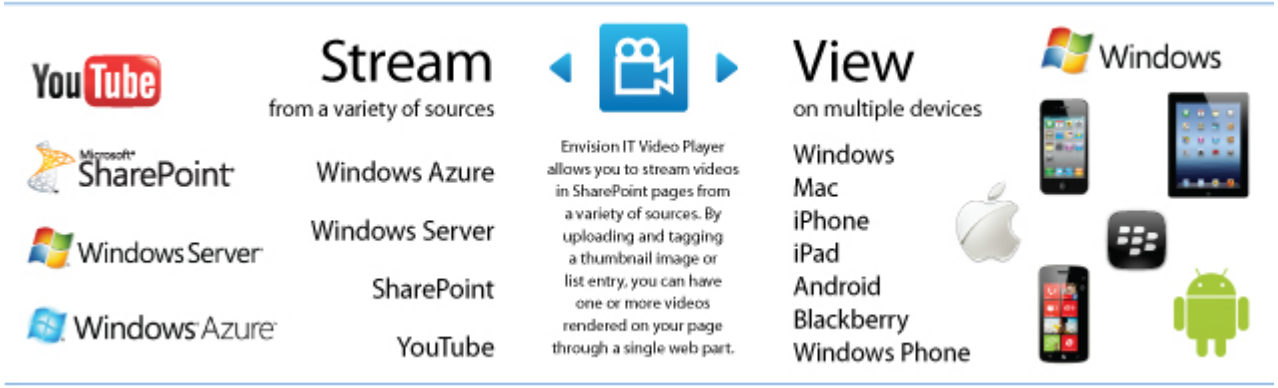
VideoPlayer for SharePoint

- Stream video smoothly from a variety of sources
- Simplifies embedding videos in SharePoint web content



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ImageRotator
for SharePoint

- Web part to support rotating banners
- Supported on iPad and mobile devices
- Easy for content authors to update

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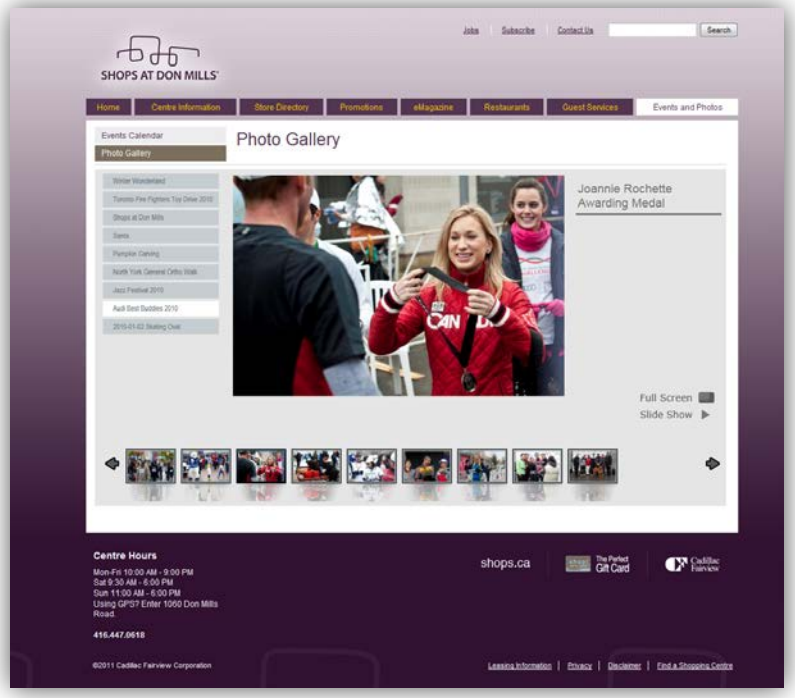
PhotoViewer

for SharePoint

- Rich display of photographs on a web page
- Easy for content authors to update



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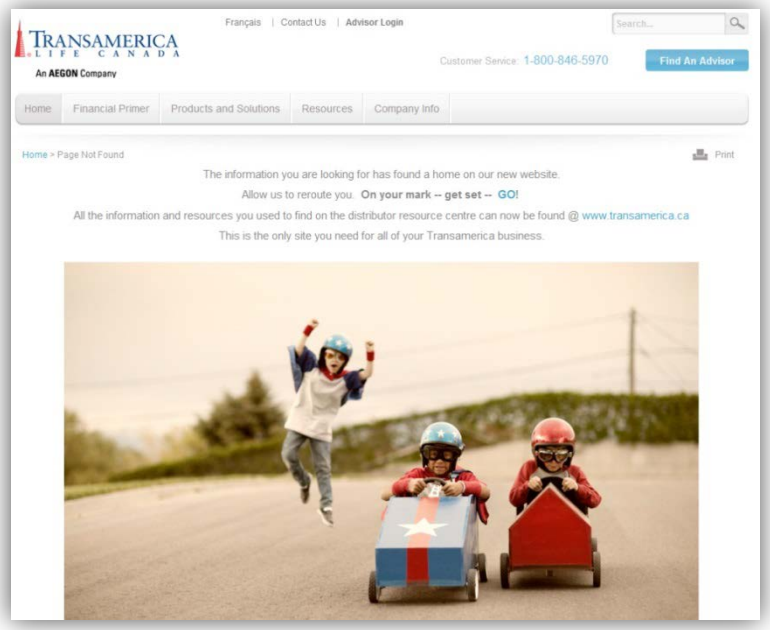
Custom404
for SharePoint

- Eliminate ugly page not found errors
- Make sure external links still work on your new site
- Support shortened URLs



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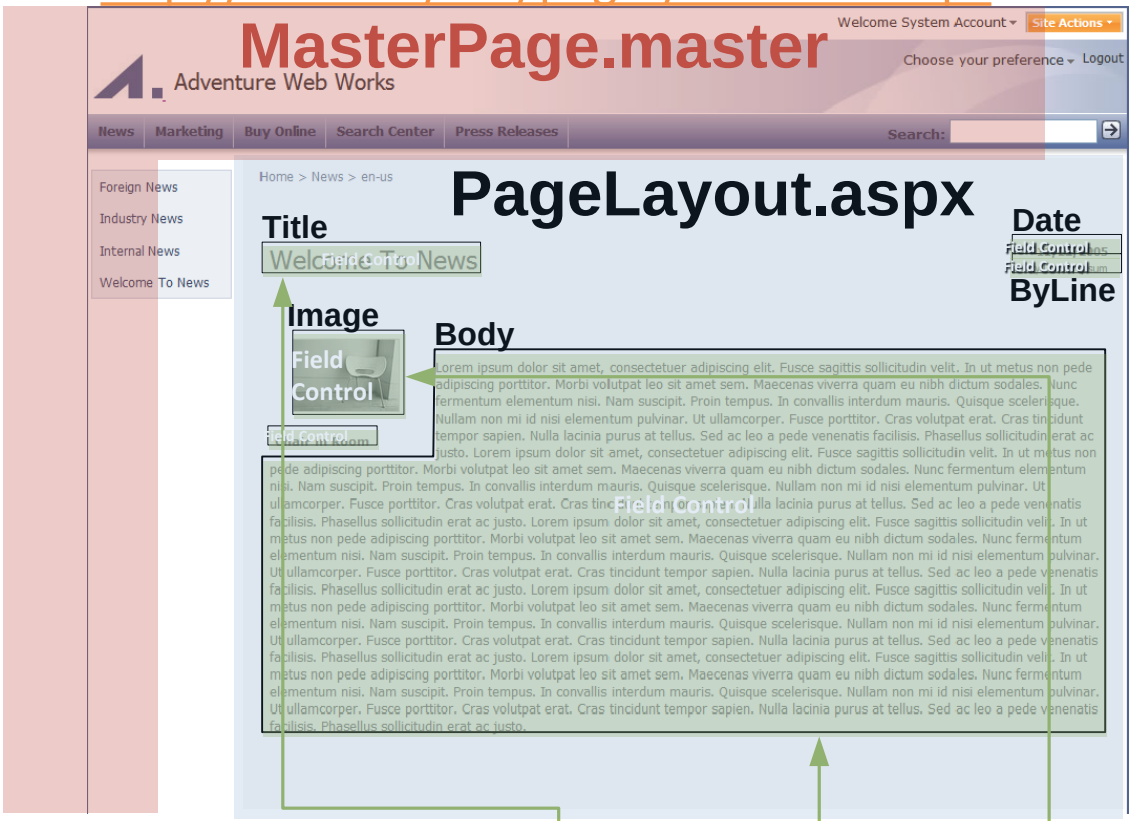
WCM Key Features

- Non-technical users create pages based on templates called layouts
- Uses familiar Ribbon interface
- Web parts can display content from list or libraries with no user intervention required
- Out of the box workflows and approvals
- Multi-lingual capabilities through variations
- Audience Targeting
- Advanced Search Capabilities
- Can be highly customized
- Granular permissions

Publishing Site Page Rendering

http://foo.com/bar/pages/welcome.aspx



FileName	PageLayout	Title	Body	Image
Welcome.aspx	PageLayout.aspx	Welcome To News	Lorem ipsum dolor sit ...	/Images/Chair.jpg

1. Welcome.aspx page is requested

2. Page layout associated with page is retrieved

3. Master page associated with site is retrieved

4. Controls in page layout render content from page's fields into the page

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Boys & Girls Clubs of Canada
Clubs Garçons et Filles du Canada

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Did You Know?

For over 100 years, Boys and Girls Clubs have used the model of learning through play in our after-school programs.

This Globe & Mail article examines how play -based learning and a focus on building emotional intelligence can help kids be more

Partner News

AMD Foundation

BGCC partner AMD Foundation Named a 2012 Computerworld Honors Laureate

AMD Changing the Game, the Foundation's signature initiative, has reached more than 75,000 youth in six countries with video game design opportunities. The program's

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Latest News

3/5/2012
Boys and Girls Clubs of Canada and Capital One Launch Capital One Race for Kids
It's not a run. It's not a walk. It's something...

2/23/2012
Boys and Girls Club of Canada and President's Choice® Children's Charity Partner to Fuel Brighter Futures for Canadian Children
Boys and Girls Clubs of Canada (BGCC) is proud to...

Our Mission

To provide a safe, supportive place where children and youth can experience new opportunities, overcome barriers, build positive relationships and develop confidence and skills for life.

More

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Problem Gambling Institute of Ontario

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camh
Centre for Addiction and Mental Health
Centre de toxicomanie et de santé mentale

Home | Online Tools | Gambling Information | Getting Help | Support For Families | About Us | Contact

Welcome to Self-Help Gambling Tools

Gambling Quiz
Answering these nine questions will help you understand if gambling is having a negative impact on your life.

Monitor Your Gambling & Urges
Use this web tool to keep track of when you gamble, or feel the urge to gamble. Mobile App also available.

Self-Help for Those who Gamble
Do you gamble? These interactive tools will help you explore, cut down or stop gambling.

Self-Help for Family and Friends
Does someone you care about gamble too much? With these interactive exercises, learn why they gamble and what you can do to help.

Please remember that the tools on ProblemGambling.ca are self-help exercises. The information you enter online will be anonymous, and will not be reviewed by anyone. Registration is free.

Ontario Problem Gambling Helpline

☎ 1-888-230-3505

- Open 24 hours, 7 days a week
- Free, confidential and anonymous
- Available across Ontario
- Service in more than 140 languages

The Helpline provides information about and referrals to problem gambling counselling services, including telephone counselling and organizations such as Gamblers Anonymous and Gam-Anon.

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Russel Metals

Customer Focused, Employee Driven

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Operating Segments

Metal Service Centers

Energy Tubular Products

Steel Distributors

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Calculators

Russel Metals Inc. (Russel Metals or the Company) is one of the largest metals distribution and processing companies in North America. The Company primarily distributes steel products and conducts its distribution business in three principal business segments: metals service centers; energy tubular products and steel distributors.

Metal Service Centers

We provide processing and distribution services to a broad base of customers. We service all major geographic regions of Canada and the Southeastern and Midwestern regions in the United States. To service our customer base we carry a broad line of metal products in a wide range of sizes, shapes and specifications, including carbon hot rolled and cold finished steel, pipe and tubular products, stainless steel, aluminum and other non-ferrous specialty metals. We purchase these products primarily from North American steel producers and package and sell them to end users in accordance with their specific needs. We service a wide variety of industries, including machinery and equipment manufacturing, construction, shipbuilding and natural resources, such as mining and petroleum.

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TARION
PROTECTING ONTARIO'S NEW HOME BUYERS

A A A

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Learn More About Your Warranty

Our ongoing series of videos and guides are designed to provide you with important information about your new home warranty.

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Get answers to your questions

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Understanding Deposit Protection
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Warranty Protection

What's Covered and When?
What's Not Covered?
Types of Homes Not Covered
Warranty Process and Making a Claim
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- Builder Bulletins
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- Construction Performance Guidelines

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Featured Products

Universal Life

You've decided that you need life insurance. But not just any life insurance will do. You want a financial solution that will protect you during your lifetime and provide for your loved ones or beneficiaries. Consider a universal life (UL) plan.

Income Pays!

Transamerica has many tools to help you build better tomorrows for your clients. Through the Transamerica Guaranteed Investment Funds (TGIF) contract advisors have access to several fixed-income funds.

Featured Tools

- Advisor Forms
- Careers - Join Our Team
- News
- Rates of Return
- Accessibility

Featured Solutions

Insure your mortgage

Your lending institution offers mortgage insurance. But why settle for an [illegible] product that does [illegible]

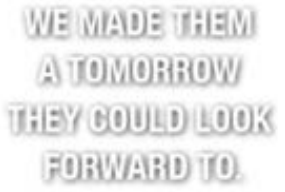
Investing

Whether you want to build a nest egg, secure a retirement income or have [illegible] completely different in mind,

Retirement Planning

Wouldn't it be great to look forward to your retirement rather than worry about how [illegible]

Meet...



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cece
college of early childhood educators

Text Size: a a a

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The College of Early Childhood Educators is a professional self-regulatory body for early childhood educators formed to protect the public interest and focused on quality and standards in the practice of early childhood education.

Third Annual Meeting of Members Video...Coming Soon!

A video recording of the College's third annual meeting of members will soon be available on our website. The video will include:

- Greetings from the Minister of Education
- President's Report
- Complaints Committee Report
- Auditor's Report
- Special Presentation from the College's Registrar and CEO, Sue Corke

Latest News

3/21/2012
Updates to the College's Public Register
Looking up a registered early childhood educator (RECE) just got...

3/20/2012
Notice of Council Meeting
Date/time of meeting: April 11, 2012; 1:00 - 5:00 p.m.
April...

3/14/2012
Winter Newsletter Now Available
The Winter '12 Member Newsletter is now available. Read the Winter...

More News...

› Public Register
› Contact Us

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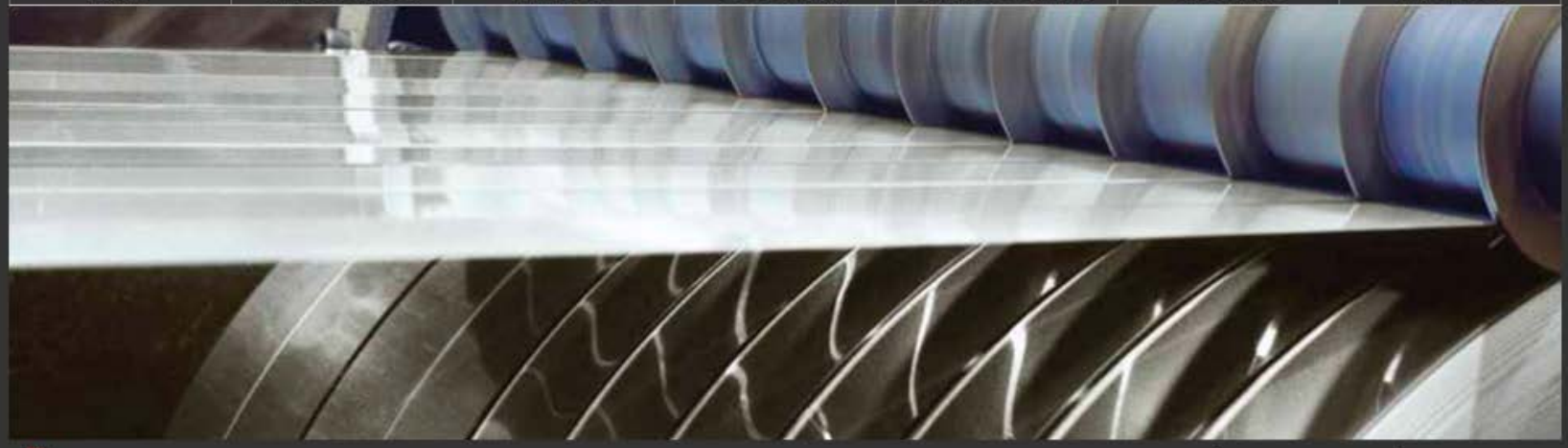

Over 155 years of experience in the metals industry >>Learn more

Stanrail Acquisition

RECENT NEWS -- March 2012. Stanrail Corporation, a premier designer, manufacturer and distributor of railcar components became part of the **Roll Form Group**, a division of Samuel, Son & Co., Limited.

More Than Metal

Carbon steel, aluminum and stainless steel may be the backbone of our operations, but Samuel offers much more. Explore our site to find out about our Manufacturing Divisions, Transportation Services and customized Value-Added Programs.

A History of Quality

Samuel has built a leading name in the metals industry since 1855 and now operates locations worldwide. View our development as the largest family-owned metals distribution and processing corporation in North America in our historical timeline.

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Centre Hours

Mon-Fri 10:00 AM - 9:00 PM
Sat 9:30 AM - 6:00 PM
Sun 11:00 AM - 6:00 PM
Using GPS? Enter 1060 Don Mills Road.

416.447.0618

What's New

Skating rinks lure customers off the couch

SHOPS AT DON MILLS IS THE PRIMARY SHOPPING DESTINATION FOR TOP CHEF CANADA II!

Free Investing 101 Seminar - Edward Jones March 29, 2012

shops.ca | shop! The Perfect Gift Card | Cadillac Fairview

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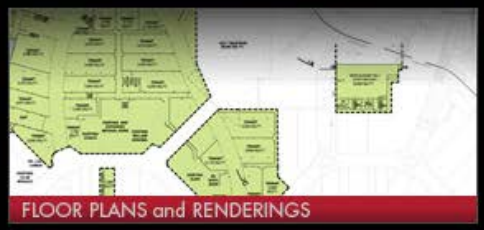
SHERWAY GARDENS

HOME HISTORY LOCATION CONTACT US

WELCOME TO THE NEXT CHAPTER OF SHERWAY GARDENS

Sherway Gardens continues to raise the bar in creating the definitive consumer retail experience to remain at the top of its class in the city of Toronto. From the finest details in our design to our commitment to a sustainable retail experience, Sherway Gardens' renaissance leads the way with a passionate drive towards transforming the future of shopping.



PROJECT HIGHLIGHTS

- 250,000 square foot expansion to increase stores and services to over 250.
- Increase in retail space to approximately 1.25 million square feet.
- New second level food court with striking exterior presence.
- 4 full service restaurants.
- New three level parkade with 1,200 stalls.
- A dramatic remerchandising of the existing food court into a new retail high street.

CONTACT US

HARRY ROSEN LEGO pottery barn kids MICHAEL KORS SEPHO

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SEARCH TYPE ▼ SEARCH

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Deal 301/09 007-2171/2270/2271/2371 Goodyear
Posted 05/04/2009

FEATURED HIGHLIGHTS

CanadianTire.ca Has a New Look

PORTAL NAVIGATOR

PRODUCT KNOWLEDGE SEARCH
Enter product #, product class or description. SEARCH

DEAL BUNDLE SEARCH
Enter year and deal # to view content published for any deal.
YYYY-#### SEARCH

PLANOGRAM (POG) SEARCH
Enter product #, POG description or POG #.
Linear Feet
Deal Number YYYY-#### SEARCH

AVAILABLE ON-HAND CORPORATE INVENTORY
Look up corporate inventory available at distribution centres that manage inventory through the ADM order management system.
Product Number ###-#### SEARCH

WHAT'S NEW TODAY

= Quick Assign | View Full List

Title	Assigned To	Due Date	Status	Publication Date
News - Alerts				
Deals 352/353/08 054-3848 Price Change on Gas Bar				05/04/2009
Post Corrections to Packaging/Flyer - 99-7790 MC MX 14.4 NiCd Drill				05/04/2009
Stop Sales of 057-5137 Yardworks 6-lb Fibreglass Maul and 057-5146 Yardworks Fibreglass Splitter				05/04/2009
Deal 301/09 007-2171/2270/2271/2371 Goodyear Nordic Add Promo Price	User2	05/05/2009	Not Started	05/04/2009
Deal 102/09 Verify Quantities and Reorder 099-5215 132L Latching R Tote				05/04/2009

DEAL CALENDAR

View Full List

ORDER DUE DATE	MERCHANDISE RELEASE DATE	
There are no items to show in this view.	There are no items to show in this view.	
TARGET SET UP WEEK	**ACTIVATE DEALS**	**DEACTIVATE DEALS**
There are no items to show in this view.	There are no items to show in this view.	There are no items to show in this view.

MY TASK MANAGEMENT

= Quick Assign | Assign Task | View Full List

Due Date	Status	Modified by	Title	Assigned To	Owner	Assigned By	Date Assigned	Completed Date
05/05/2009	Not Started	User1	Deal 301/09 007-2171/2270/2271/2371 Goodyear Nordic Add Promo Price	User2		User1	05/05/2009	

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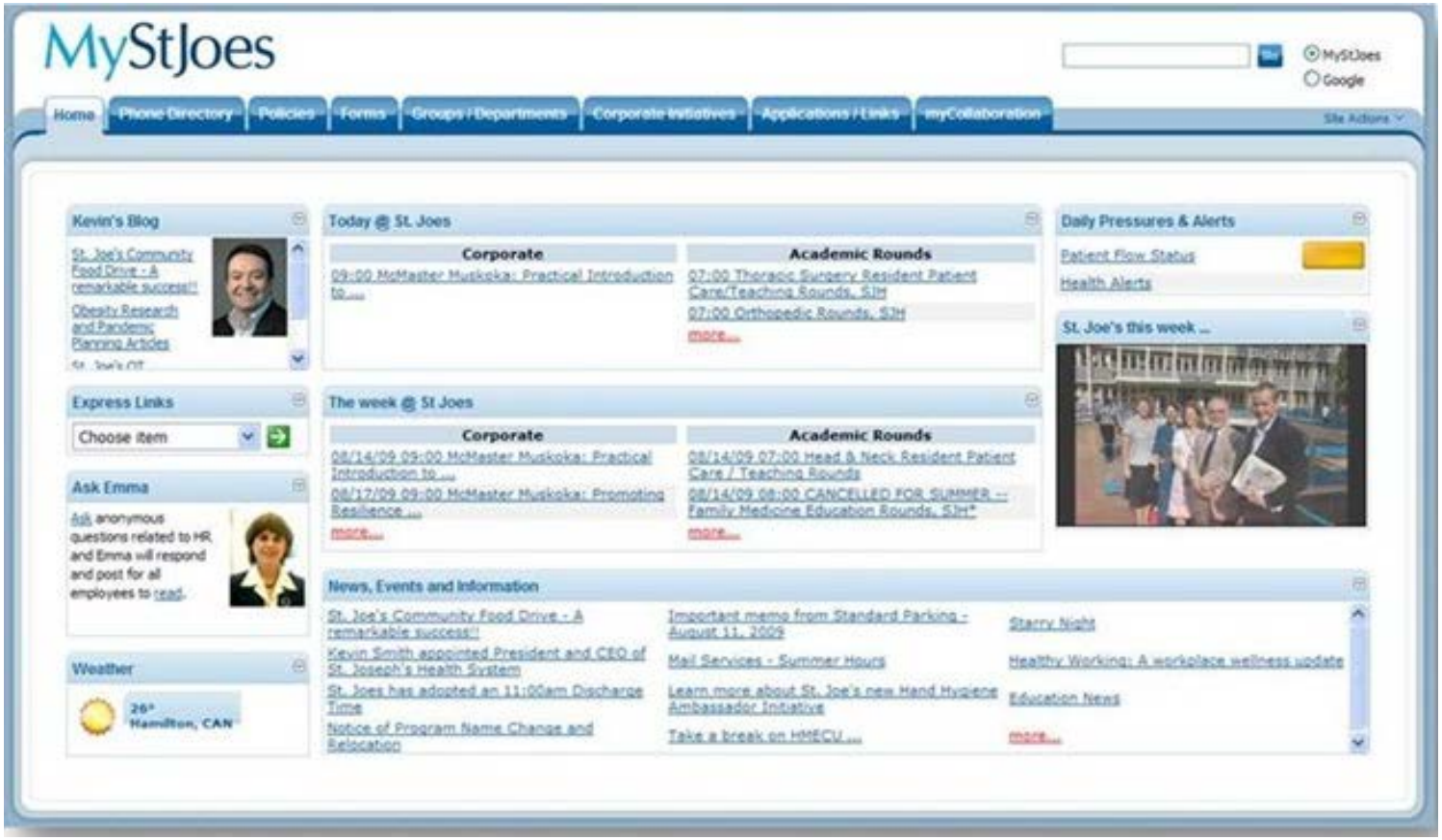

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Design Manager

- New way to build master pages and layouts
- SharePoint Designer no longer required
- Edit and preview in any HTML editor
- Upload into Design Manager
- Automatically creates the associated master page and .aspx layouts
- Round-trip and continue editing
- Package into a Design Package WSP for deployment

Snippet Gallery

- Select components such as search box or nav control
- Configure its properties
- Paste the snippet into your HTML master page or layout
- Changes synced to actual master pages and layouts to convert to SharePoint components
- Can be used by any web design tool

Channels

- Map channels to mobile devices or browsers
- Alternate master pages can be assigned
- Page layouts can include or exclude content based on channel

Managed Navigation

- Site navigation driven by managed metadata
- SEO-friendly URLs
- Connect site navigation to business concepts rather than site structure

Display Templates

- Used to customize the presentation of search results
- No more XSLT!!!
- Three templates
  - Control – Overall structure of search results
  - Group – Show groups of results
  - Item – How each result is presented

Content Search Web Part

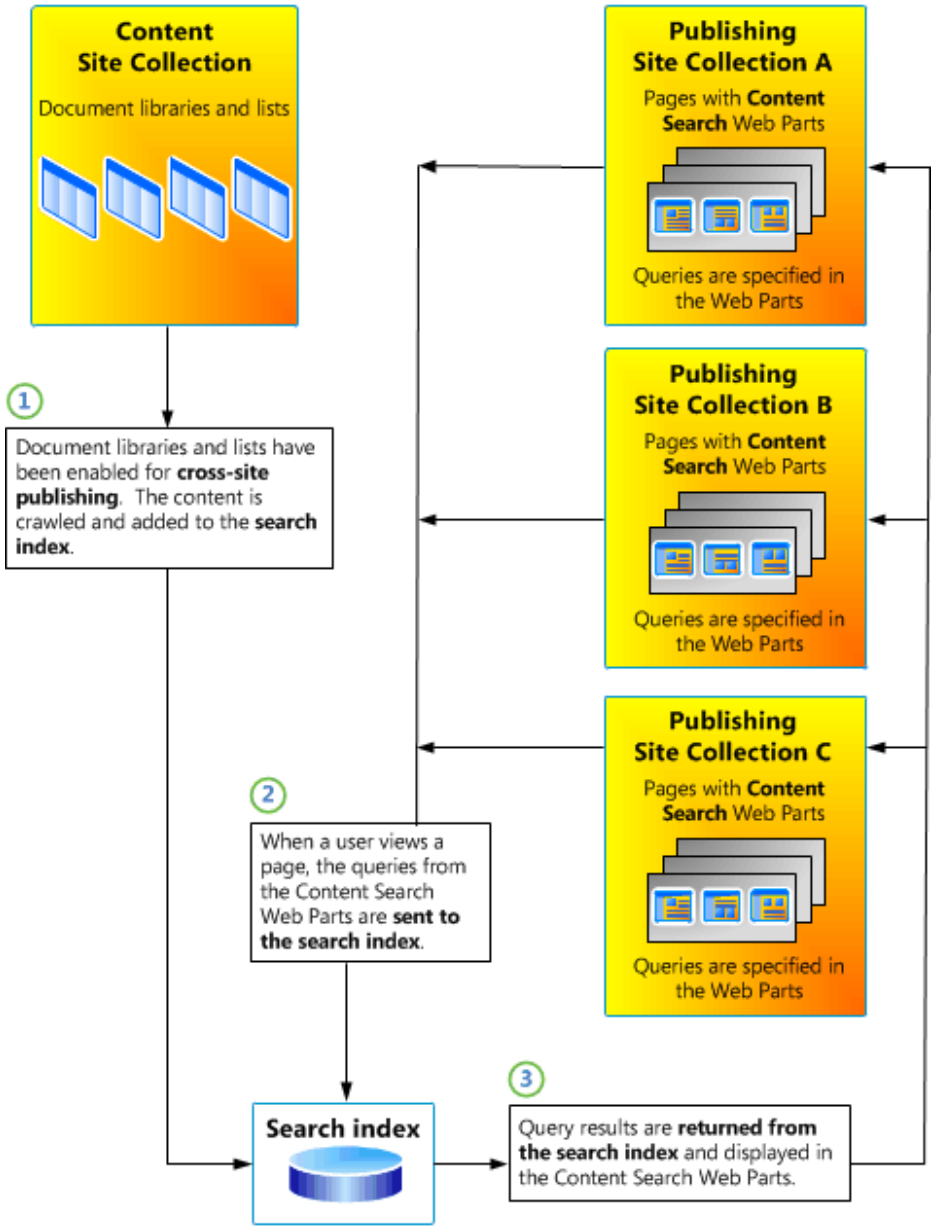
- Replacement for Content Query Web Part
- Also no more XSLT!!!
- Returns results as JSON
- Rendered with JavaScript and CSS
- Can customize results with display templates

Image Renditions

- Display uploaded images in predefined sizes, widths, and crops
- Multiple renditions stored in document sets
- Content author can create renditions (including crops) in the browser
- Need to have the blob cache turned on

Cross-Site Publishing

- Reuse content between Intranet and public web site
- Can be surfaced through the Content Search Web Part
- Catalogs can surface lists into publishing sites
- Topic pages can customize landing pages and provide SEO-friendly URLs



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SEO Enhancements

- Friendly URLs
- Home page redirects
- XML sitemaps automatically generated and updated
- Custom SEO properties
  - Browser title
  - Meta tags

Variations and Multi-Lingual

- Export and import content for translation in XLIFF format
  - Labels
  - Pages
  - Some list items
  - Navigation
- Bing translation service comes with active SharePoint 2013 license

Usage Analytics

- Built for scale from the ground up
  - Detail data rolled up every 15 days & anonymized
  - Daily events purged every 15 days; monthly events after 3 years
  - Lifetime counts always retained
- Counts views & unique items/day
  - Shows recent (2-weeks) and lifetime count
  - Trims least visited content
  - Pushes aggregate data to reporting database
- Drives recommendations capabilities on content
  - Calculations injected into search index as sortable managed properties
  - Deep integration with search engine
  - Can influence search relevance based on content usage
- Includes preconfigured CBS Web Part – “Top Pages”

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Content Authoring Experience

- Word copy and paste into clean, fully featured HTML
- Manage video streams and thumbnails as document sets
- Image renditions creates renditions on the fly
- Drag and drop files into SharePoint (states that it requires Office 2013 client)

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Second Session

- https://www3.gotomeeting.com/register/996968462

Other Topics

- ALM and SDLC
- App Model

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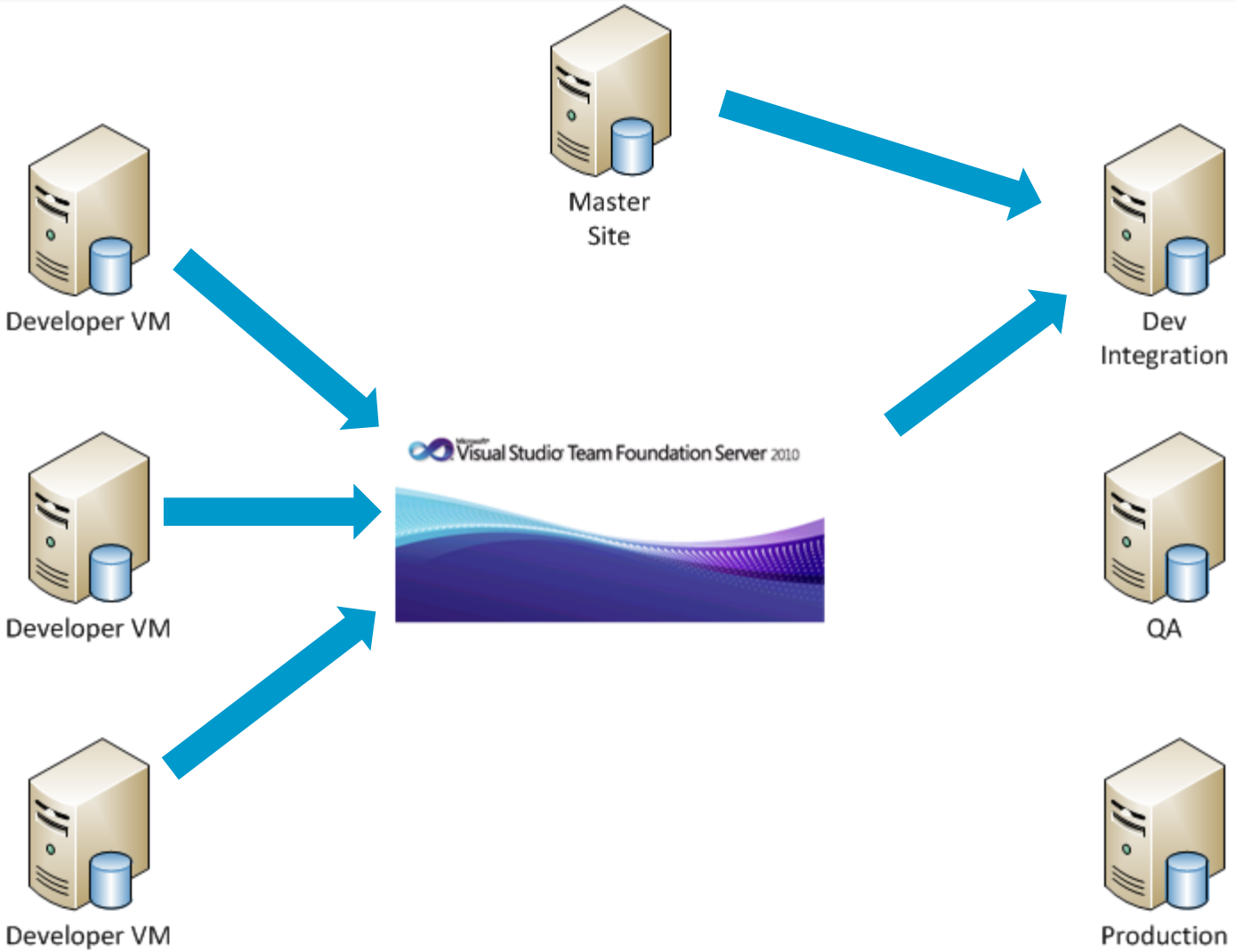
Change Management



Links

- www.envisionit.com
- blog.petercarson.ca
- blog2013.petercarson.ca

TechNet

- Upgrade site collections to SharePoint 2013
- What's new with SharePoint 2013 site development
- What's new in web content management for SharePoint 2013 publishing sites

Thank You