

Digital Marketing Suite and SharePoint 2013 Webinar

Presented by Peter Carson
President, Envision IT

November 6, 2012



see more.

Rob Karimi

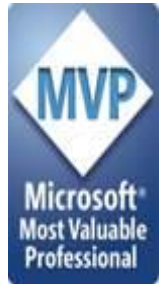


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Peter Carson



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- VP Toronto SharePoint User Group
- Iron SharePoint Chairman



Agenda

- Envision IT Overview
- Image Renditions
- Photo Viewer
- Image Rotator
- Video Player
- Custom 404
- Wrap-Up and Q&A



SERVICES

Leaders in SharePoint Solutions



PRODUCTS

Products to Enrich your SharePoint Experience



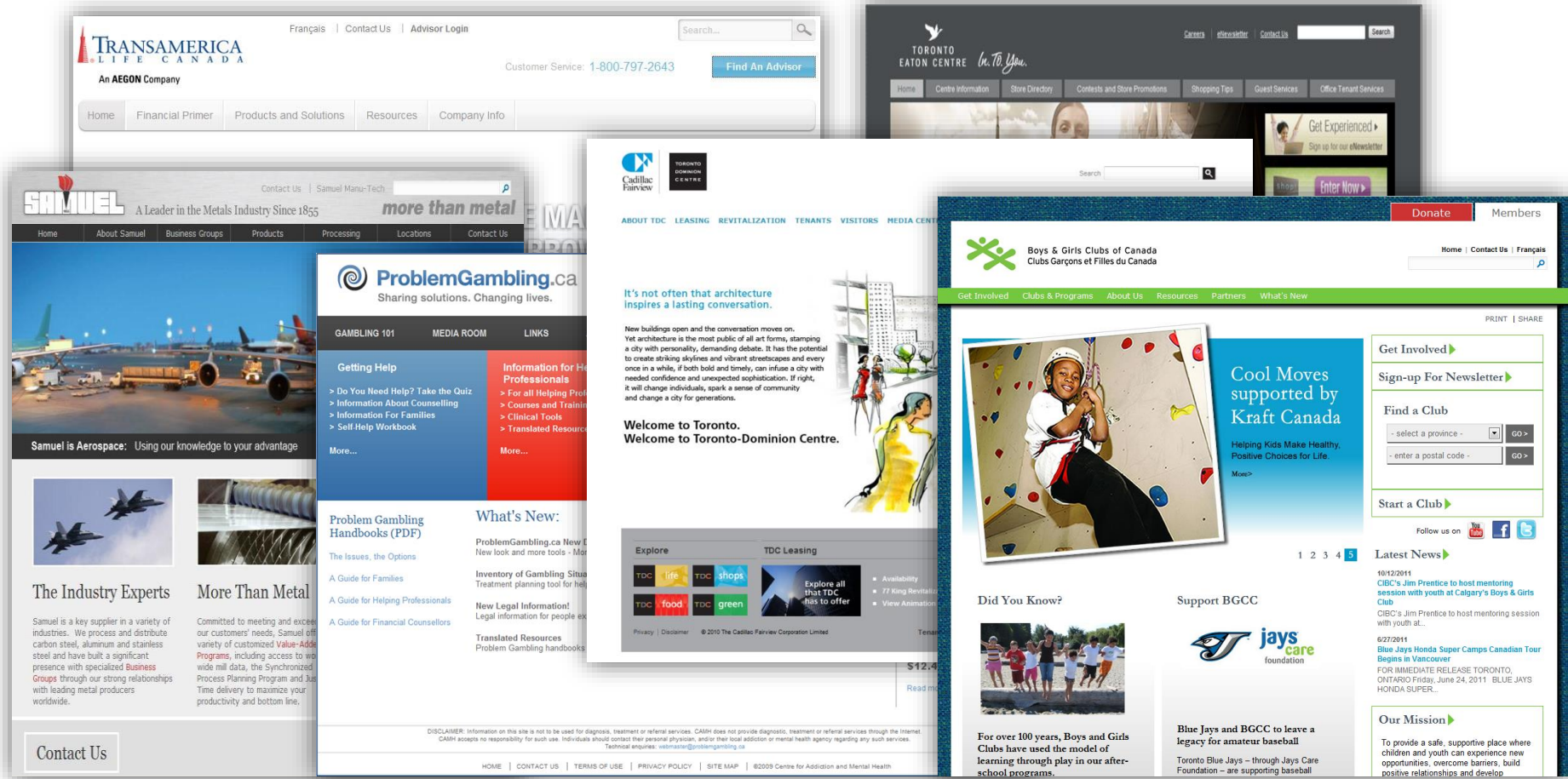
Envision IT Services Overview

Focused on complex SharePoint solutions, Envision IT is the “go-to” partner for Microsoft SharePoint, building integrated public web sites, Intranets, collaboration portals, and Extranets.



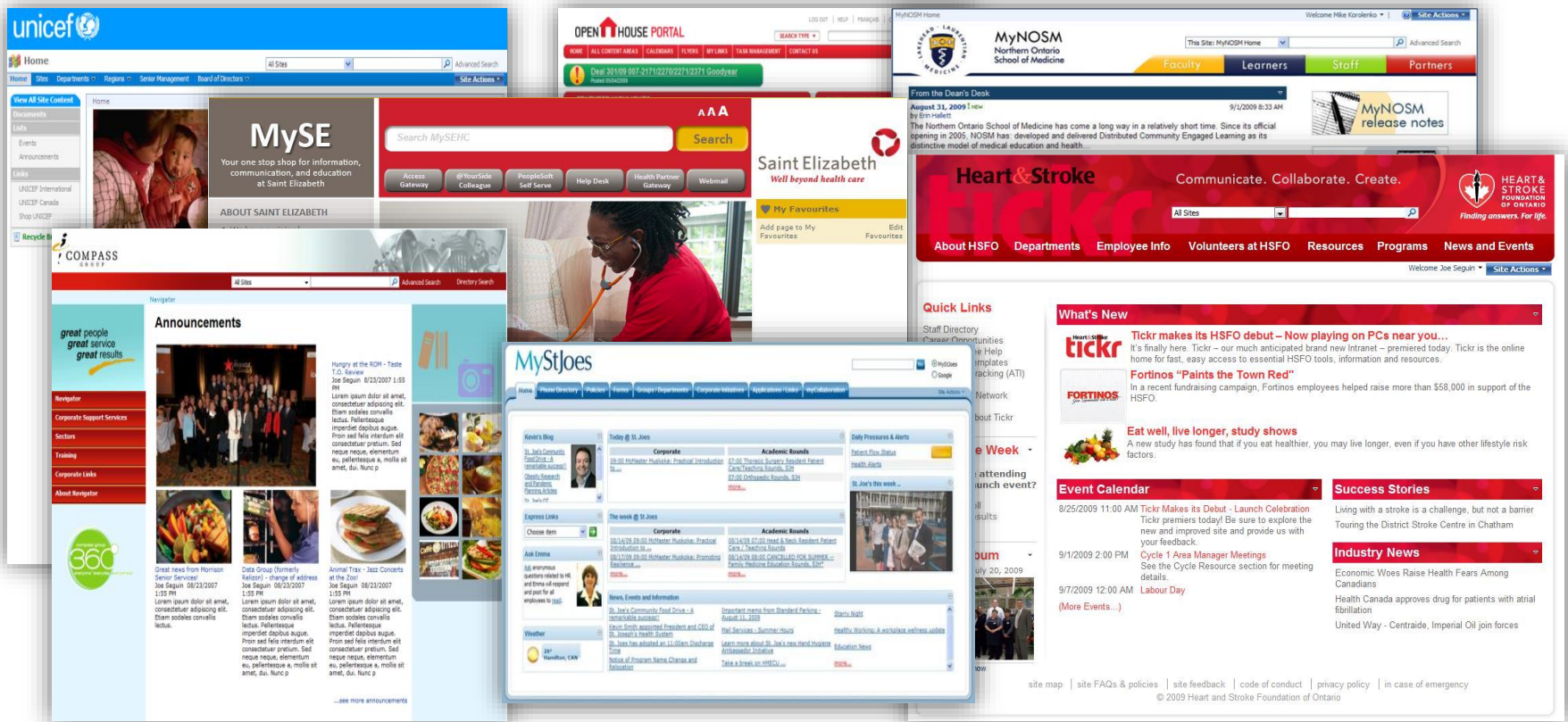
Public Web Sites

We create interactive, content-rich customer-facing web sites that are able to grow and transform with changing needs



Intranets

Our Intranet Sites connect people to information, expertise and key business applications, and SharePoint provides a broad set of Enterprise Content Management features



Collaboration Portals

Our Collaboration Portals provide a secure space for teams to share knowledge and resources

Home | Welcome Joe Seguin | My Site | My Links

PSTG World-class Consultants

HOME | CORPORATE LIBRARIES | MANAGEMENT | RFPs | PROPOSALS | PROJECTS

View All Site Content | Home

Documents

- Proposals
- PSTG Bios
- RFPs
- Lists

Announcements

- Events
- Client Contacts
- Practice Areas
- Project List
- Client Organizations
- Subcontractors
- Recycle Bin

Events

There are currently no upcoming events. To add a new event, click:

- Add new event

Announcements

There are currently no active announcements. To add a new announcement:

- Add new announcement

Documents

Over the years PSTG has evolved and matured in recognized company. Specializing in delivering business solutions, PSTG offers unmatched quality, guaranteed for money. We have been selected for some of the best consulting - in North America and abroad. Again, our clients and watching our reputation continue to grow.

Glad you could join us

camh Centre for Addiction and Mental Health

CAMH Knowledge Exchange
Discovering, sharing and applying new knowledge

home | site map | sign in

Addiction & Mental Health Specialists

Primary Care

Educators

Researchers

Public Policy & Health Promotion

Knowledge Exchange

CAMH Knowledge Exchange

CAMH Knowledge Exchange is designed to help professionals find, understand, interpret and evaluate information and resources that support good practice.

New and Featured

- Submission to the Select Committee on Mental Health and Addictions.** Presented by Paul Garfinkel, June 3, 2009. The Select Committee on Mental Health and Addictions - with representatives from all three parties - was formed by the Ontario legislature to develop a mental health and addiction strategy for the province. The committee is holding hearings with consumers/survivors, providers, experts, government and other interested parties to determine the mental health and addiction needs that currently exist. The committee is expected to issue a report in 2010. CAMH's submission to the committee recommends key components of an integrated system of care and ways to address the social determinants of health for individuals with mental illness and addictions.
- Moving in the Right Direction (PDF) March 2009**
According to the results from the Systems Enhancement Evaluation Initiative (SEEI), an investment of \$167 million in provincial funding can make a difference to Ontario's community mental health system. The report shows that - although Ontarians now have access to more appropriate community mental health services - the system has limited resources to serve all those in need, particularly clients who need intensive or daily community level support.
- Addiction & Mental Health Specialists: Resources for your clients and their families**
This section provides a wealth of online resources for clients and families that can be used in several ways. Whichever methods you choose, you will find that these resources are valuable tools for extending the usefulness of sessions with clients and families.

Methadone Maintenance Treatment: Community Planning Guide
The MMT community planning guide is a manual offering guidance to communities across Ontario on how to raise awareness of the benefits of methadone maintenance treatment and how to develop and integrate effective treatment services in their community.

NEWMAN HATTERSLEY LIMITED A CGI COMPANY

NEWMAN HATTERSLEY PORTAL | DEPARTMENTS | NUCS | PROJECTS | SEARCH

View All Site Content | Newman Hattersley Portal

OPEN HOUSE PORTAL

HOME | ALL CONTENT AREAS | CALENDARS | FLYERS | MY LINKS | TASK MANAGEMENT | CONTACT US

Deal 30109 907-2171/2270/2271/2371 Goodyear
Posted 05/04/2009

FEATURED HIGHLIGHTS

NEW!
CanadianTire.ca Has a New Look

WHAT'S NEW TODAY Quick Assign

Title	Assigned To	Due Date	Status	Publication Date
News - Alerts				
Deal 30205398 054-3848 Price Change on Gas Bar				05/04/2009
Pool Corrections to PackagingFlyer - 96-7790 MC BX 14.4 NCS D18				05/04/2009
Shop Sales of 057-6137 Vanworks G-B Fibreglass Mail and 057-6146 Vanworks Fibreglass Splitter				05/04/2009
Deal 30109 087-2171/2270/2271/2371 Goodyear Nordic Add Promo Price	User2	05/05/2009	Not Started	05/04/2009
Deal 18209 Verity Quantities and Reorder 095-5215 132L Latching R Tote				05/04/2009

DEAL CALENDAR Quick Assign

ORDER DUE DATE	MERCHANDISE RELEASE DATE
There are no items to show in this view.	There are no items to show in this view.
INACTIVE PURCHASES	DEACTIVATE DEAL S
There are no items to show in this view.	There are no items to show in this view.

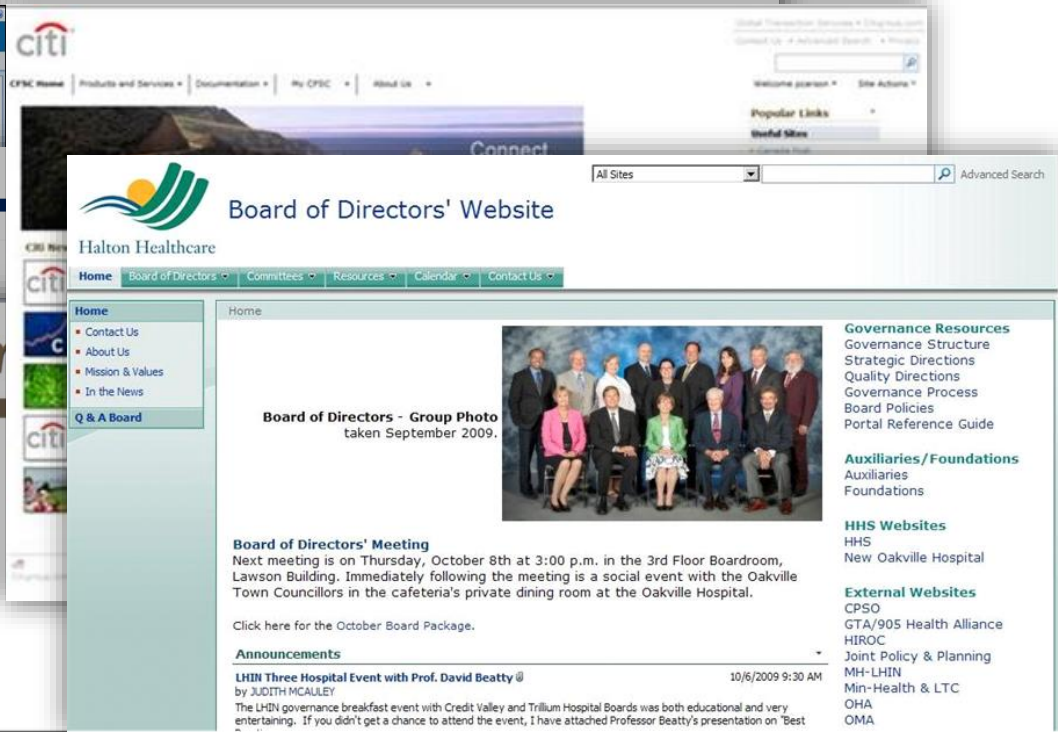
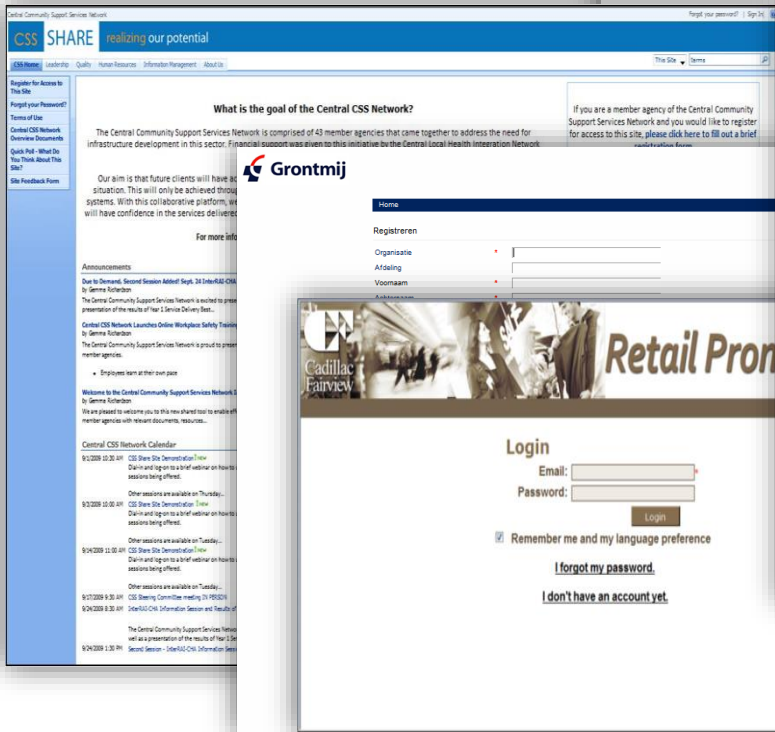
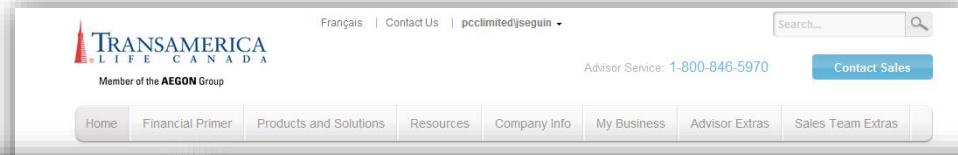
MY TASK MANAGEMENT Quick Assign

Due Date	Status	Modified by	Title	Assigned To	Owner	Assigned by	Date Assigned	Completed Date
05/05/2009	Not Started	User1	Deal 30109 087-2171/2270/2271/2371 Goodyear Nordic Add Promo Price	User2	User1	User1	05/05/2009	

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Extranets

Envision IT has a wealth of experience building Corporate Extranets that allow you to securely connect with customers and partners



Products



Microsoft SharePoint



Poll 1

Which Version of SharePoint are you currently using?

- SharePoint Server 2010
- Microsoft Office SharePoint Server 2007
- Windows SharePoint Services 3
- SharePoint Foundation 2010
- I'm not sure

Images in SharePoint 2013

- Drag and drop images or videos into Asset libraries
- In 2010 Asset libraries automatically created _t thumbnail images and _w web-friendly images
- In 2013 we have much greater control through Image Renditions
 - You can specify any number of resized images
 - They are created on the fly and cached in the blob cache
 - Content authors can control the cropping and scaling

What do you need for Renditions?

- A publishing site collection
- A configured BLOB cache
- An asset library
- You define Image renditions at the Site level
- You can then Edit Renditions on any image in an Asset Library in that site

Products to Enhance your SharePoint Experience



Envision IT
PhotoViewer
for SharePoint



Products to Enrich your SharePoint Experience

Introduction

- SharePoint includes asset libraries for storing pictures
- Photo Viewer provides a rich user experience to browse those images
- Example applications include corporate event photos, product displays and portfolios, and historical timelines

Features

- Photos stored in an Asset Library
- Easily managed by content authors
- Optional navigation built from folder structure
- Web part added to web pages



Content Author



Asset Library



Content Author



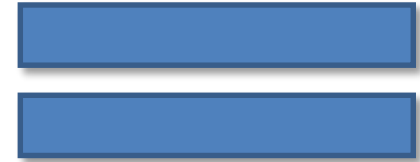
Page



PhotoViewer




Visitor





The PhotoViewer Page




Hydrangeas

About 

Download 

Full Screen 

Slide Show 



Products to Enhance your SharePoint Experience



Envision IT
PhotoViewer
for SharePoint

www.envisionit.com/pv



Products to Enrich your SharePoint Experience

Products to Enhance your SharePoint Experience



Envision IT
ImageRotator
for SharePoint



Products to Enrich your SharePoint Experience

- Allows images to be displayed in rotating sequence on a web site
- Each image acts as a launching pad to a target URL or video that may promote a campaign, product, special event, news item, etc.

- Asset library of rotation images
- Rotation order and target URLs are defined in metadata
- Publishing start and end can define when they appear on the site
- Supports iPad and mobile devices

- Easy for content authors to maintain
- Valuable real estate on the home page is increased dramatically
- Number and sequence of images in the rotation is easily configured
- Scheduled start and end dates allow images to be queued for appearance
- Content approval and publishing are supported
- Visitors are able to interact with the images
 - Pause the rotation
 - Click a numbered button/icon to advance to a specific item



Content Author



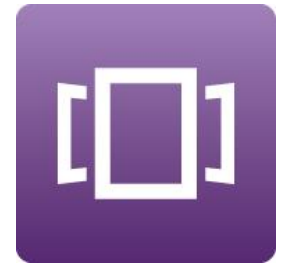
Asset Library



Content Author



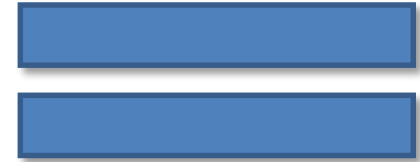
Page



ImageRotator



Visitor



The ImageRotator Page

ExtranetUserManager

Custom404

VideoPlayer

PhotoViewer

ImageRotator

StreetPerfect.NET



Asset Library with Images



Rotating Images on the homepage of your website



Boys & Girls Clubs of Canada
Clubs Garçons et Filles du Canada

Home | Contact Us | Français

Get Involved | Clubs & Programs | About Us | Resources | Partners | Your News



The Club became pretty much my second home

More »

1 2 3 4

Refresh Your SharePoint Web Page with Rotating Banners



Boys & Girls Clubs of Canada
Clubs Garçons & Filles du Canada

IRON | SHAREPOINT

Growth

Public Policy

Impact

Infrastructure

PAUSE



1

2

3

4

5

LEARN MORE



Poll 2

Which of the following do you use on your site today?

- Image Rotations
- Photos
- Videos
- 404 Redirects

Products to Enhance your SharePoint Experience



Envision IT
VideoPlayer
for SharePoint



Products to Enrich your SharePoint Experience

Introduction

- There are no standards in video formats or players
- Video Player allows you to stream videos in SharePoint pages from a variety of sources using the appropriate player for the platform



Easy for authors
Progressive downloads only



Broader public exposure
Free
Lack of control



Internal streaming
Supports Smooth streaming



Public Streaming
Supports Smooth streaming



HTML



Microsoft®
Silverlight™

Traditional video player
Requires a plug-in
Only works on PC and Mac platforms

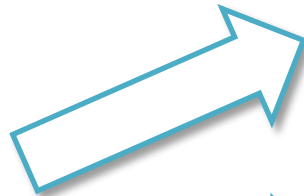
Newer standard supported by more recent
browsers and mobile platforms
Differing video standards on different platforms

Requires a plug-in
Only works on PC and Mac platforms
Provides the best video experience on those
platforms





MP4



M

Microsoft® Silverlight™

Smooth Streaming



Theora



Smooth Streaming

- Adapts to the bandwidth and CPU conditions of the client computer
- Fast Internet connection -> Higher quality video
- CPU heavily loaded -> Lower quality video



www.iis.net/media/experiencesmoothstreaming

Features

- Stream videos in SharePoint pages from a variety of sources
- Easy for content authors to implement video streaming on their pages
- Upload and tag thumbnail images or list entries
- One or more videos are rendered on your page through a single web part

Features

- Support for PC, Mac, iOS, Android, Blackberry, and Windows Phone
- Multiple devices are supported through a combination of Silverlight, HTML5 and Flash
- Two player modes
 - Inline on the page
 - Popup div on top of your page

Features

- Videos can be stored in SharePoint, IIS, Azure, or YouTube
- Supports secure https sites as well
- Smooth Streaming support from Media Servers and Windows Azure on Silverlight and iOS clients



Content Author



Asset Library



Content Author



Page



VideoPlayer



Visitor



The VideoPlayer Page





Envision IT Extranet User Manager for SharePoint

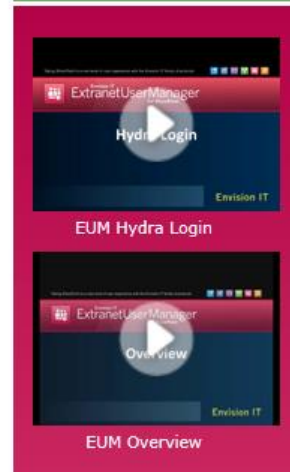
- Overview**
- Features
- Releases
- Documentation

Envision IT Extranet User Manager for SharePoint



Extranet security, collaboration and account management for SharePoint

- [Download Trial](#)
- [Purchase](#)



Streaming Video in SharePoint



Stream
from a variety of sources



Windows Azure



Windows Server



SharePoint

YouTube



Envision IT Video Player allows you to stream videos in SharePoint pages from a variety of sources. By uploading and tagging a thumbnail image or list entry, you can have one or more videos rendered on your page through a single web part.

View

on multiple devices

Windows

Mac

iPhone

iPad

Android

Blackberry

Windows Phone



Products to Enhance your SharePoint Experience



Envision IT
VideoPlayer
for SharePoint

www.envisionit.com/vp



Products to Enrich your SharePoint Experience

Products to Enhance your SharePoint Experience



Envision IT
Custom404
for SharePoint



Products to Enrich your SharePoint Experience

Overview

- Redirect old or incorrect URLs to specific pages on your new SharePoint site
- Supports shortened URLs for marketing purposes

Some examples

- Your new site has incoming links from external sites pointing to now invalid URLs from the old site
 - i.e. if Facebook had a link to an article on your old site
- You'd like to provide a short URL to pages deep inside your site
- Bookmarked pages have changed
- Site visitors mistype your URL in their browser
- An author has left a broken link on a page



The webpage cannot be found

HTTP 404

Most likely causes:

- There might be a typing error in the address.
- If you clicked on a link, it may be out of date.

What you can try:

- Retype the address.
- [Go back to the previous page.](#)
- [Go to](#) and look for the information you want.
- [More information](#)

Features

- The **Envision IT Custom 404 for SharePoint** will eliminate 404 errors and provide a richer user experience
- It is configurable in the following instances:
 - **Exact Match** - redirects visitors from an old URL to the matching new one
 - **Starts With** - redirects visitors from a particular part of your site to a specific page
 - **Contains Match** - selects common keywords in a bad URL and redirects users to the related page
 - **Default** – a catch-all for any other bad URLs

Situation 1



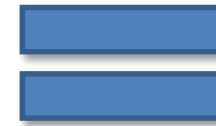
Goes to Old Site

Old URL linked on an external site:
[www.envisionit.com/content.asp?
L=E&DocID=9](http://www.envisionit.com/content.asp?L=E&DocID=9)

Situation 2



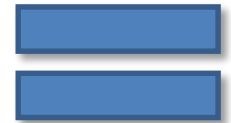
Goes to New Site



404
Error

Old URL linked on an external site:
[www.envisionit.com/content.asp?
L=E&DocID=9](http://www.envisionit.com/content.asp?L=E&DocID=9)

Solution



Old URL linked on an external site:
[www.envisionit.com/content.asp?
L=E&DocID=9](http://www.envisionit.com/content.asp?L=E&DocID=9)



Redirects to New Page on the New Site:
[http://www.envisionit.com/Products/News/Pages/En
vision-IT-Wins-2010-Microsoft-IMPACT-Award.aspx](http://www.envisionit.com/Products/News/Pages/Envision-IT-Wins-2010-Microsoft-IMPACT-Award.aspx)



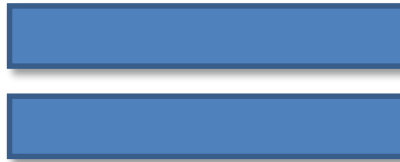
Types in: www.envisionit.com/eum
Shortened URL



Redirected to: www.envisionit.com/Products/Pages/Extranet-User-Manager-for-SharePoint.aspx
Full Target URL



Types in: www.envisionit.com/badurl
Mistyped URL



Redirected to: www.envisionit.com/pages/custom-404-default.aspx
Default 404 Page



Oops! The page you're looking for cannot be found.

You can try Search in the upper right. Or you can try one of these popular pages:

[Home](#)[Contact Us](#)[Products](#)

You arrived at this page through our Custom 404 redirect product.

You can find out more about it on the [Custom 404 product page](#).



Products to Enhance your SharePoint Experience



Envision IT
Custom404
for SharePoint

www.envisionit.com/c404



Products to Enrich your SharePoint Experience

Poll 3

When would you like us to follow up?

- Immediately
- In a month
- In two months

Upcoming Sessions



SharePoint Conference 2012 November 12, 2012

Envision IT is excited to announce that once again we will be exhibiting at the Microsoft SharePoint Conference in Las Vegas, Nevada from November 12th to 15th, 2012



Webinar 2012-11-29 SharePoint FIS on Azure November 29, 2012

Join Envision IT and Microsoft on November 29, 2012 for a Webcast on SharePoint FIS on Windows Azure and learn how you can rapidly deploy websites on a secure, scalable cloud infrastructure



SharePoint Saturday Ottawa December 01, 2012

Envision IT is excited to announce that that our President Peter Carson, will be speaking at SharePoint Saturday Ottawa on December 1, 2012. SharePoint Saturday Ottawa is FREE, open to the public and is your chance to immerse yourself in SharePoint!

See all our upcoming and past events at www.envisionit.com/Events

Win a Microsoft Surface



Come by our booth (569)
at SharePoint Conference
in Las Vegas Nov 12-15.

Have us scan your badge
for a chance to win a
Microsoft Surface.

Links

- www.envisionit.com/products
- blog.petercarson.ca

- <http://www.shopsatdonmills.ca/en/custom/Pages/PhotoGallery.aspx>
- <http://www.tarion.com/Pages/default.aspx>
- <http://www.transamerica.ca/en/Pages/Home.aspx>
- <http://www.bgccan.com/EN/Pages/default.aspx>
- <http://collegeofece.on.ca/en/Pages/Home.aspx>
- <http://www.russelmetals.com/EN/Pages/Home.aspx>

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- Active member of Toronto SharePoint User Group

Questions?